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WEEK ENDING
JANUARY 31, 1931

PRICE TEN CENTS

Mid-Week Pictorial

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

“NEWS OF THE WORLD IN PICTURES”



QUEEN OF THE OLYMPIC GAMES

Miss Peggy Hamilton, Who Will Rule Over the Great International Athletic Meeting at Los Angeles in 1932.

(Times Wide World Photos, Los Angeles Bureau.)



THE LACY NETWORK OF THE NAVY'S HUGE DIRIGIBLE: THE AKRON, Which Will Be the World's Largest Airship, as It Appears With Its Seventy-six-Foot Cone-Shaped Nose in Position. When the Tail Is Placed, the 785-Foot Duralumin Framework Will Be Complete and the Task of Putting on the Fabric Outer Covering Will Start.

(Times Wide World Photos.)



AN INVENTION IN WHICH HERBERT HOOVER JR. COOPERATED: THE KRUESI RADIO DIRECTION FINDER,

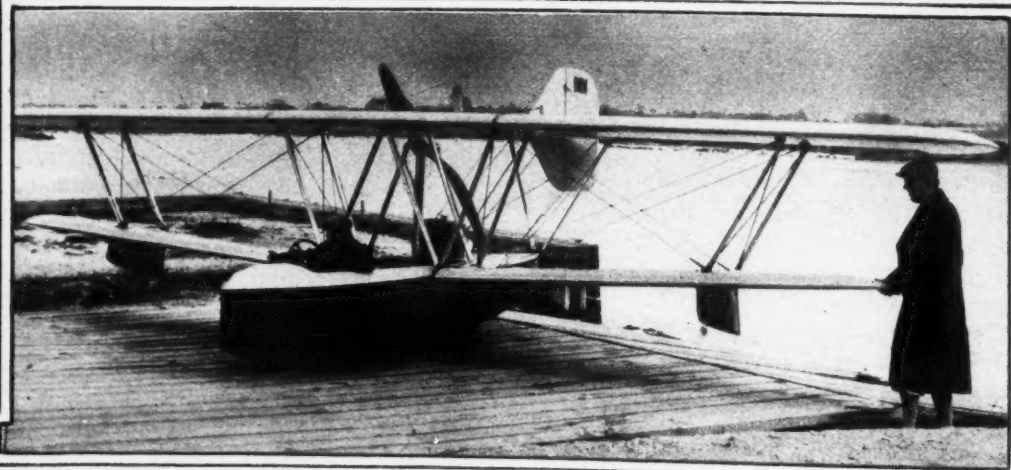
Which Permits the Pilot of a Plane Lost in a Fog to Tune In on Any Broadcasting Station and Direct Himself to That Point, Being Tested at Bolling Field, Washington, D. C., by Army Air Corps Pilots.

(Times Wide World Photos, Washington Bureau.)



EVEN THE HORSES ARE BECOMING AIR-MINDED: CHIC-OLE, the Diminutive Mascot of the Stage Team of Olsen and Johnson, Goes for an Airplane Ride Over Chicago and Appears to Like It.

(Times Wide World Photos, Chicago Bureau.)



A BABY FLYING BOAT DESIGNED TO SELL FOR \$1,500: HENRY BOOTH (Right) of Freeport, L. I., Exhibiting His Two-Seater Amphibian, Which Carries a Thirty-two-Horsepower Outboard Marine Engine and Has a Wing Spread of Twenty-eight Feet. Its Top Speed Is Seventy-five Miles an Hour and It Can Land at Thirty-six Miles an Hour.

ONE OF THE GREAT ENGINEERING FEATS OF THE AGE:

A VIEW OF THE NAVY DIRIGIBLE

Under Construction in the Good-year-Zeppelin Plant at Akron, Ohio.

(Times Wide World Photos.)

LIKE A FLAME-SHOT METEOR SWIRLING TO EARTH!

Driving to Heights of Majestic
Drama Untouched Since the Im-
mortal Hours of "The Four
Horsemen" and "Birth of a Nation"

EDNA FERBER'S
Earthshaking Drama
Sweeps A Tumultuous
Pageant Across The
Screen!

with
RICHARD DIX
IRENE DUNNE, ESTELLE TAYLOR

Edna May Oliver, Wm. Collier, Jr., and
Assemblage of Superlative Artists.

Directed by WESLEY RUGGLES

RKO-RADIO PICTURE

GLOBE

BROADWAY at 46TH

TWICE
DAILY

at 2:45 & 8:45

NOTICE! All Seats Reserved!

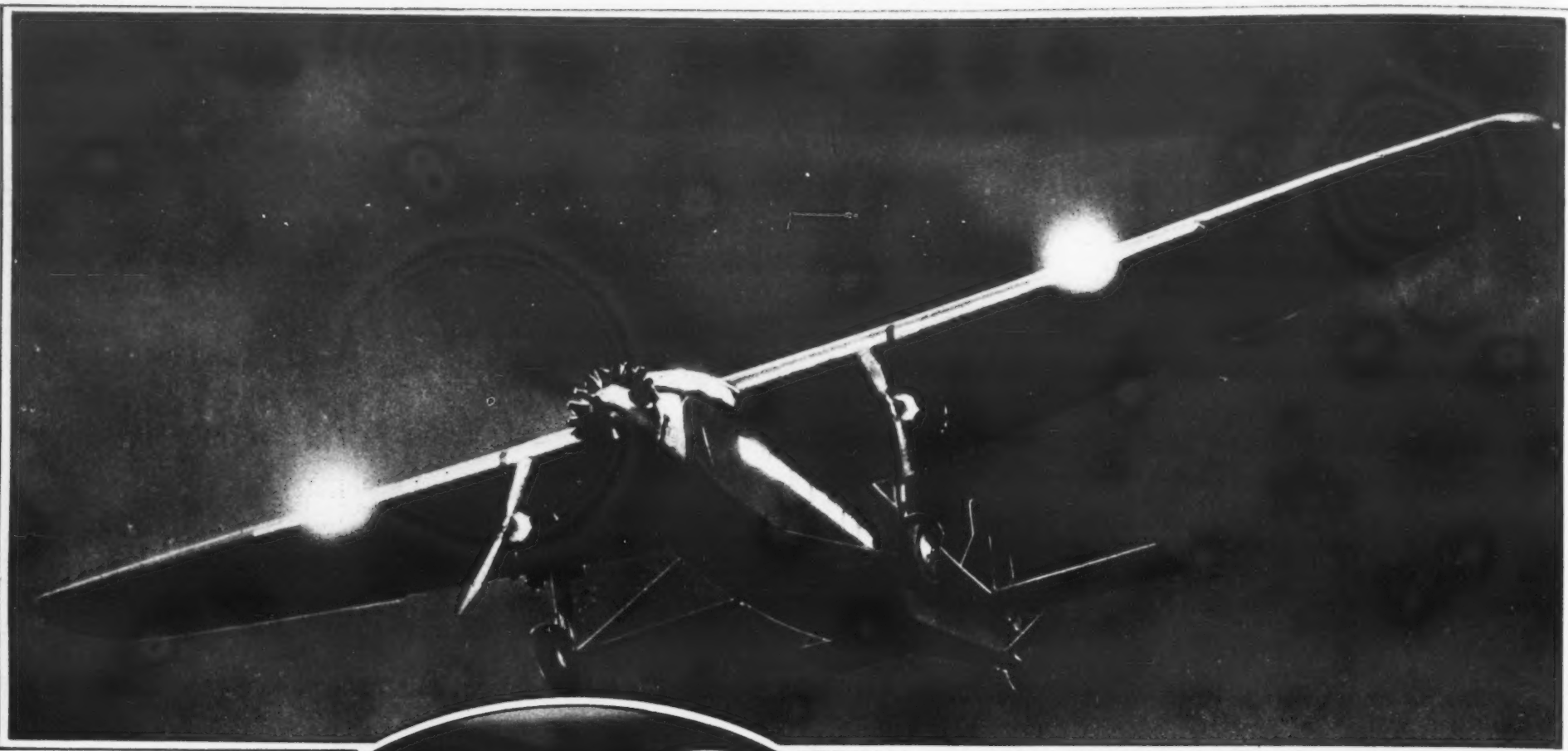
Now Selling at Box Office

PRICES: Evenings 50c to \$1.50
Matinees 50c to \$1.00

(Except Saturdays, Sundays, Holidays)

Midnight Show Saturday - Extra Matinee Sunday at 5:45 P. M.





OUT OF THE NIGHT EMERGES
THE AIR MAIL: REMARK-
ABLE PHOTOGRAPH
of a Transcontinental
Air Liner, Its Lights
Glowing, Approach-
ing the Grand Cen-
tral Airport at
Glendale, Cal.

(Times Wide World
Photos.)



THE
CHAMPION
OF CHAMPIONS

AMONG TRAPSHOOTERS: E. F. WOODWARD
of Houston, Texas, Who Ranked as High Man for 1930 by
Scoring a General Average of .9905 on 1,800 Targets. He
Set a Record by Breaking 606 Targets Without a Miss.

(Times Wide World Photos.)



A MOUNDSMAN
WHO QUALIFIES
AS A RADIO
EXPERT:

HERB PRUETT,
Pitcher for the New
York Giants, Repair-
ing a Receiving Set
in the St. Louis Shop
in Which He Is a
Partner.

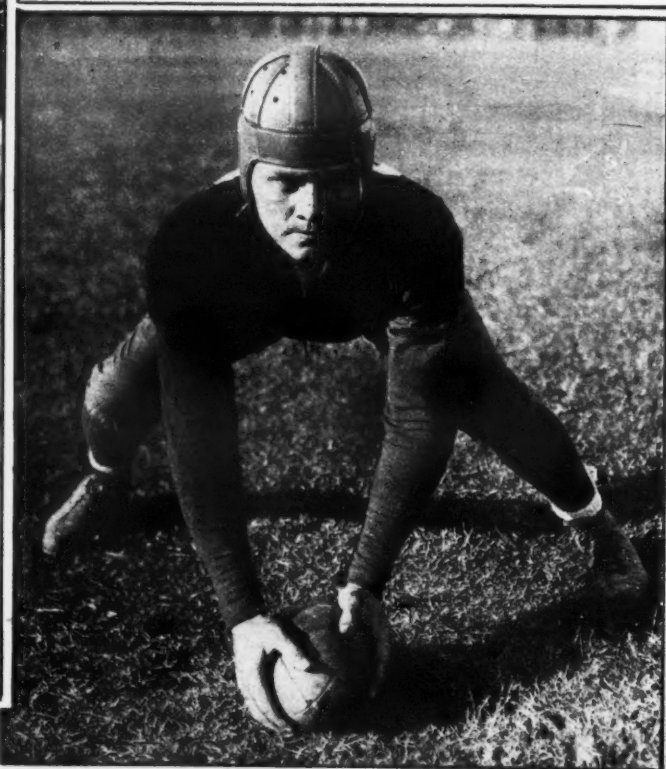
(Times Wide World
Photos, St. Louis Bureau.)



OPENING HIS SPRING TRAIN-
ING SEASON AS A PITCHER:

E. S. BARNARD,
President of the American Base-
ball League, Tries His Arm at
Tossing Horseshoes at St. Peters-
burg, Fla.

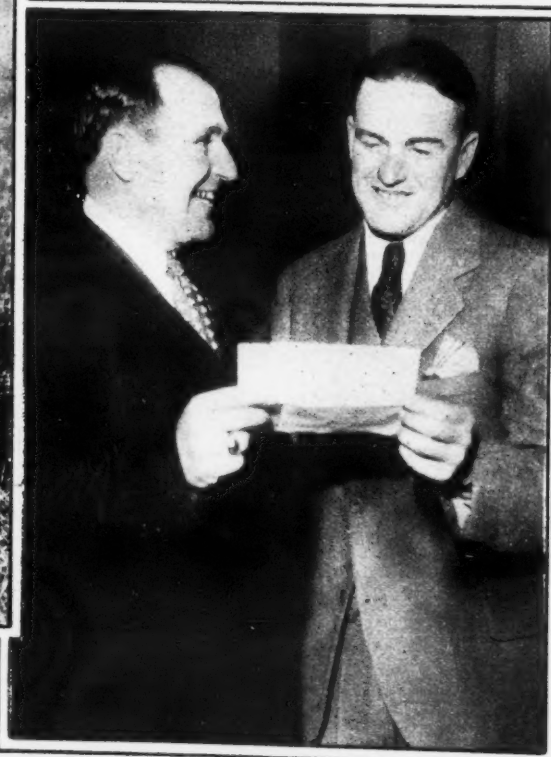
(Times Wide World Photos.)



THE CAPTAIN OF NOTRE DAME'S ELEVEN FOR
1931: TOM YARR,

Centre on the Championship Team of 1930, Who Has Been
Elected to Head the Squad for Its Next Campaign.

(Times Wide World Photos, Chicago Bureau.)



At Left—

ADJUDGED THE
MOST VALUABLE
PLAYER OF 1930
IN THE AMERICAN
LEAGUE:

JOE CRONIN
(Right), Shortstop for
the Washington
Senators, Receives the
Congratulations of Joe
Devine, the Pittsburgh
Scout Who Discovered
Him on a Small-Town
Team, at a Luncheon
in His Honor at the
San Francisco Elks
Club.

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXXII, No. 24.

NEW YORK, WEEK ENDING JANUARY 31, 1931.

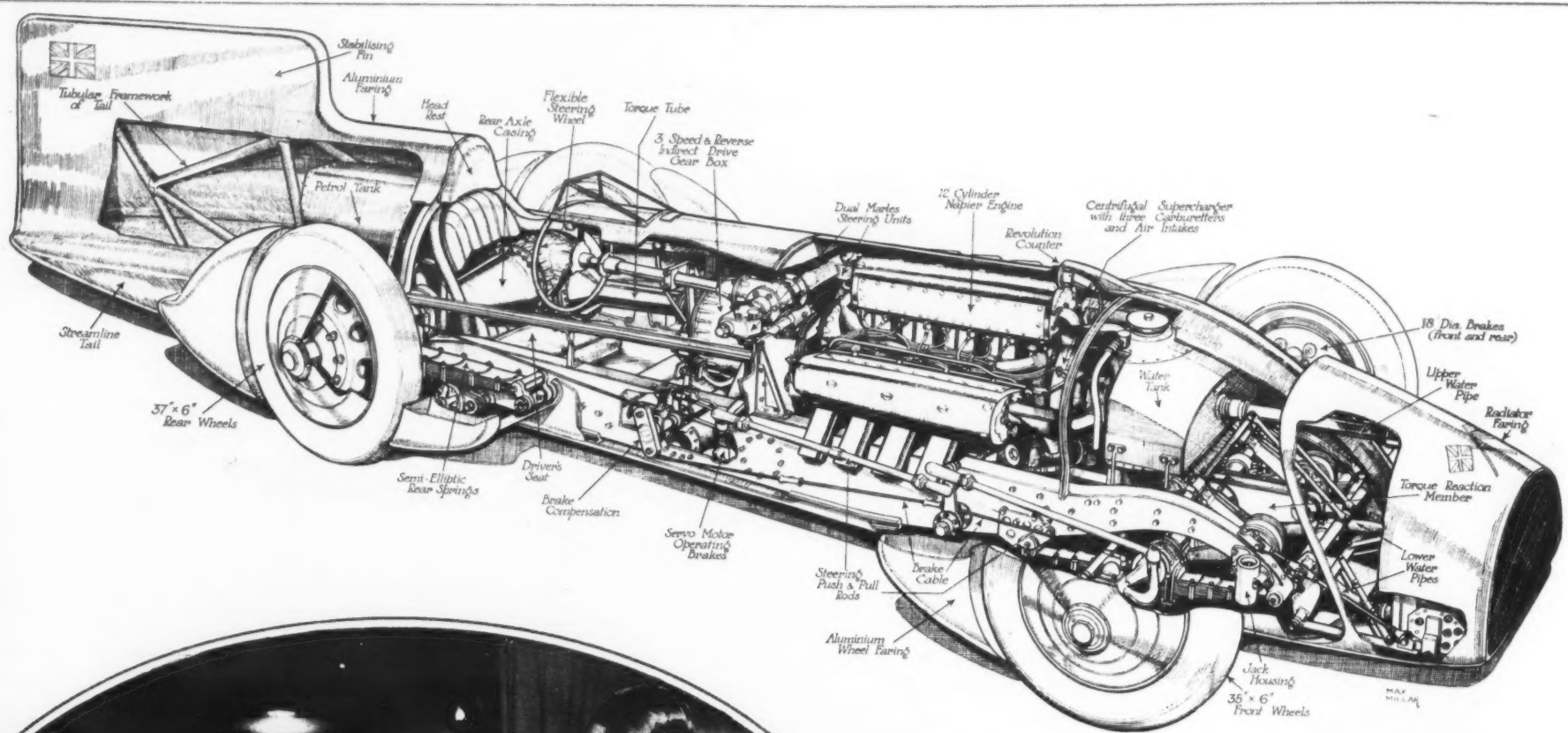
PRICE TEN CENTS



Balloon Diving Provides an Aquatic Novelty

Girls Plunging Off the High Boards Over a Pool at Long Beach, Cal., Carrying Balloons, Which Pop Noisily as the Competitors Hit the Water.

(Times Wide World Photos.)



THE INTRICATE MECHANISM THAT MAKES UP A RACING CAR: DIAGRAM OF CAPTAIN MALCOLM CAMPBELL'S SPEED MONSTER, Built in England, With Which He Will Attempt to Set a Record of 300 Miles an Hour at Daytona Beach, Fla. The Drawing Is From The Autocar.

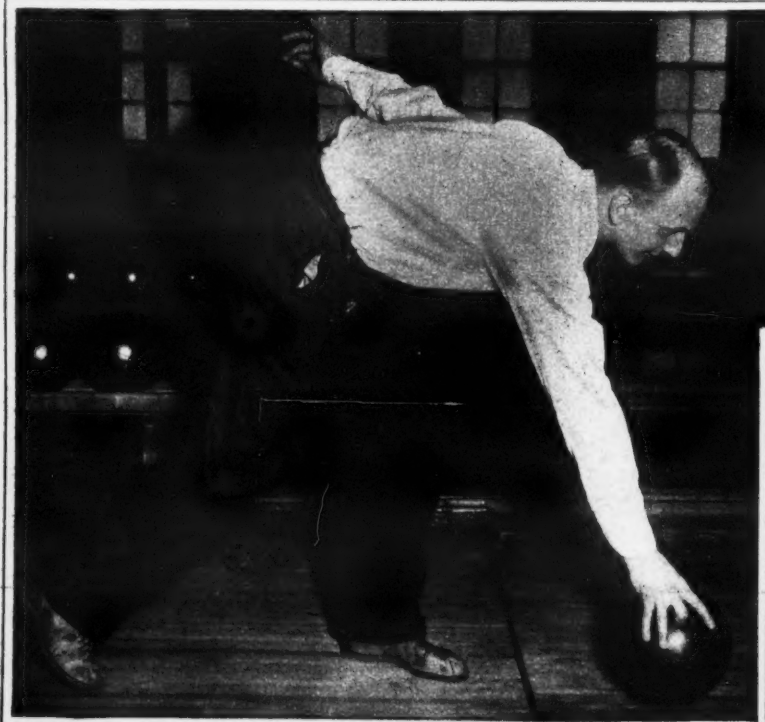


THE SPEED CAR OF 1903 IS ONLY A MUSEUM PIECE NOW: THE FAMOUS OLD "999,"

Built by Henry Ford, Which Set a World's Record of a Mile in 39 2-5 Seconds, Is Inspected at the Detroit Auto Show by Billy Arnold, National Racing Champion, Pete De Paolo and Harry Hartz. (Times Wide World Photos, Detroit Bureau.)



HIGH SCORING IN ARCHERY COMPETITION: MRS. AUDREY GRUBB, National Women's Champion, Beside One of Her Targets in the Los Angeles Tournament. (Times Wide World Photos.)



HE ROLLED A PERFECT GAME: PHIL BAUMAN, Michigan Champion, Who Is to Receive a Gold Medal From the American Bowling Congress for Scoring 300 in a Sanctioned League Match. (Times Wide World Photos, Detroit Bureau.)



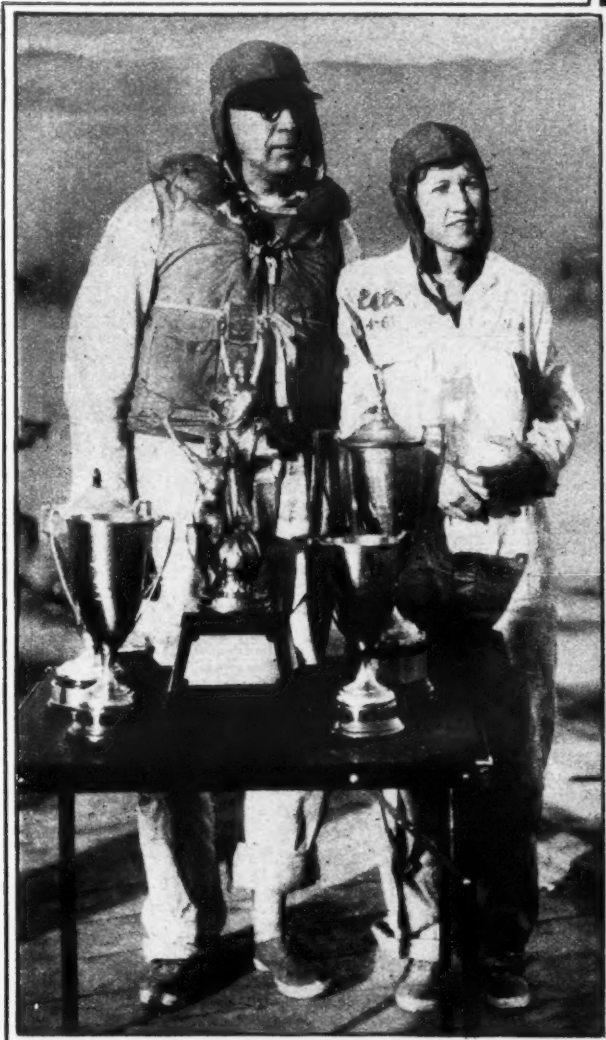
THE \$10,000 POT OF GOLD AT THE END OF A GOLF TOURNAMENT: JOHN GOLDEN, (Right), Winner of the Agua Caliente Open, With Little Rosemary Golden and George von Elm, Who Lost the 18-Hole Play-Off by Four Strokes, Inspect the Glittering First Prize. Golden and von Elm Pooled Their Winnings and Took \$6,750 Each. (Times Wide World Photos.)



DECORATED FOR HIS
EXPLORATIONS IN THE ARCTIC:
LINCOLN ELLSWORTH
of Chicago, One of the Leaders of the Dirigible
Norge's Flight Over the North Pole, With the
Congressional Medal of Honor Which He Received
From President Hoover at the White House.
(Times Wide World Photos, Washington Bureau.)



A FIGHTER OF THE WILDS IN PENSIVE MOOD:
BIG ALASKAN BROWN BEAR
Photographed in a Reflective Moment at the Wood-
land Park Zoo, Seattle.
(Times Wide World Photos.)



THE WINNER OF A 100-MILE MOTOR BOAT
RACE: WILLIAM GREGORY,
Who Took First Honors in the Big Event at Long
Beach, Cal., With His 17-Year-Old Daughter Lillian.
(Times Wide World Photos, Los Angeles Bureau.)



A GIFT FROM SWITZERLAND FOR THE
SECRETARY OF THE INTERIOR:
THE HAND-CARVED SMOKING STAND,
Presented to Ray Lyman Wilbur by Professor
E. E. Mears, Is Displayed by F. Surguy,
Mr. Wilbur's Assistant.
(Times Wide World Photos, Washington Bureau.)



STARTING A WORLD TOUR IN "THE
FLYING CARPET":
RICHARD HALLIBURTON
(Standing) With Captain Moyer Stephens,
Who Will Be His Pilot on a Two-Year
Airplane Trip to Gather Material for a
New Book. They Will Cross the Atlantic
on a Liner.
(Times Wide World Photos.)





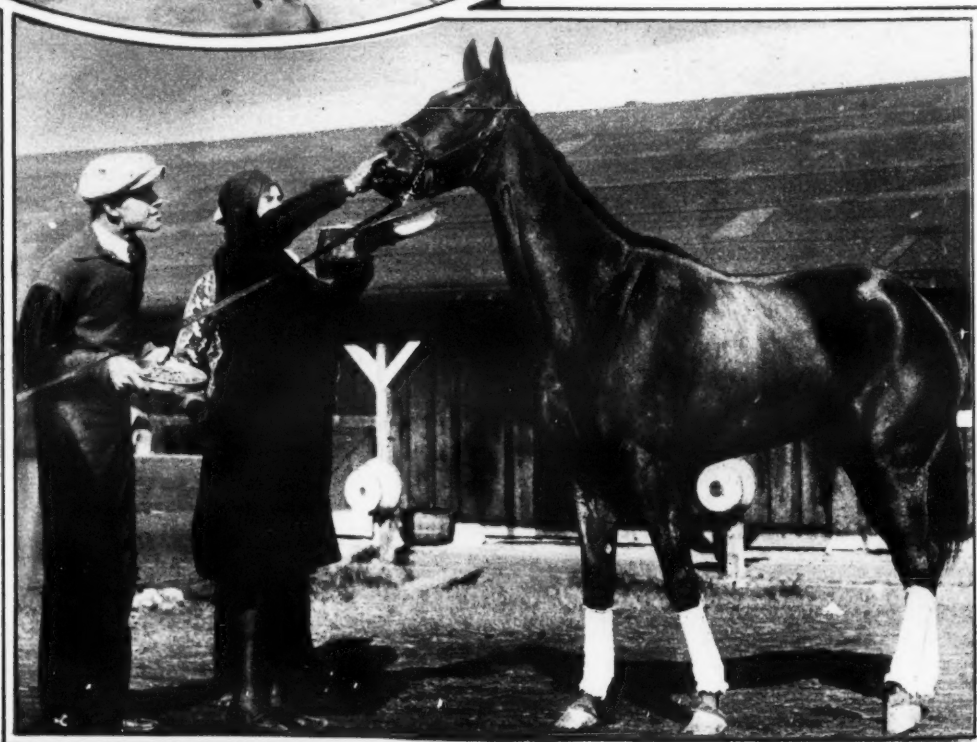
STRONG AND PEPPY THOUGH BORN IN CAPTIVITY:
FOUR BENGAL TIGER KITTENS,
 Now 7 Months Old, Which Have Spent All of Their
 Lives in the Zoo at Duluth, Minn. They Are Believed
 to Be the First of Their Kind Ever Bred in This
 Country.
 (International.)



SEVEN TIMES A BENEFICIARY OF THE OIL KING'S
GENEROSITY: NORMA JEAN PERKINS
 of Ormond Beach, Fla., Displays to Her Pet Dog on Her Seventh
 Birthday the Bracelet Containing the Seven Dimes Given to Her
 by John D. Rockefeller.
 (Engelbrecht.)



THE
QUEEREST
INFANT
OF THEM
ALL:
BABY
MIDGET
HIPPO-
POTAMUS,
 Which
 Recently
 Was Born
 in the Berlin
 Zoo.
 (Times Wide
 World Photos,
 Berlin
 Bureau.)



THIS RACER TRAINS ON SODA POP, BREAD AND COFFEE:
ELIZABETH BOLLA,
 5-Year-Old Filly of the Colgate Stable, Which Refuses to Run on the Ordinary Equine
 Diet and Is Especially Fond of Spaghetti, Steak and Hot Dogs. The Horse Has Won
 Twenty Races Out of Forty-nine Starts Since Its Food Fancies Were Humored.
 (Times Wide World Photos.)



THE PRIZE BEAUTY
OF THE PEKING-
ESE SHOW:
CHAMPION
SUTHERLAND
AVENUE HAN
SHIH,
 a Biscuit-Colored
 Animal Owned by
 Mrs. Richard
 Quigley of Lock
 Haven, Pa.,
 Which Took the
 Highest Honors
 in the Annual
 New York
 Competition.
 (Times Wide
 World Photos.)

A VAST ROCK SLIDE PUTS A NEW NICK IN NIAGARA'S RIM



WHERE
A HUGE
ROCK SLIDE
CHANGED
THE CREST
OF
NIAGARA
FALLS:
VIEW FROM
GOAT
ISLAND.

With a
Dotted Line
Drawn in to
Show the
New Gap,
Which Is Es-
timated to Be
130 Feet
Long and 40
Feet Deep.
Scientists
Figure That
in 30,000
Years the
Cataract Has
Eaten Its
Way Seven
Miles Back
From Its
Original Lo-
cation and
That at the
Present Rate
of Erosion
the Year
21,924 A. D.
Will Arrive
Before It
Travels the
Remaining
Sixteen Miles
to Lake Erie.
(Times Wide
World Photos.)



At Left—
ENORMOUS
MASSES
OF ROCK
WHICH
TELL THE
STORY OF
NIAGARA'S
EROSION:
AERIAL
VIEW
OF THE
AMERICAN
FALLS,
Taken Late
Last Fall,
Which Em-
phasizes the
Great Blocks
of Stone at
the Foot of
the Cataract,
Recording Its
Slow March
Toward Lake
Erie. The
New Slide
Occurred
About Three-
fourths of the
Distance
From the
American
Shore to
Goat Island,
Near the Old
V-Shaped
Indentation.
(Fairchild
Aerial
Surveys, Inc.)



THE FLYING WINDMILL VISITS SOUTHERN CLIMES: AUTOGIRO,
Piloted by James Ray, Flying Over the Beach at Miami, Fla., in a Demonstration of Its Ability to Land and Take Off Almost Vertically.
(© Aero Service Corporation.)



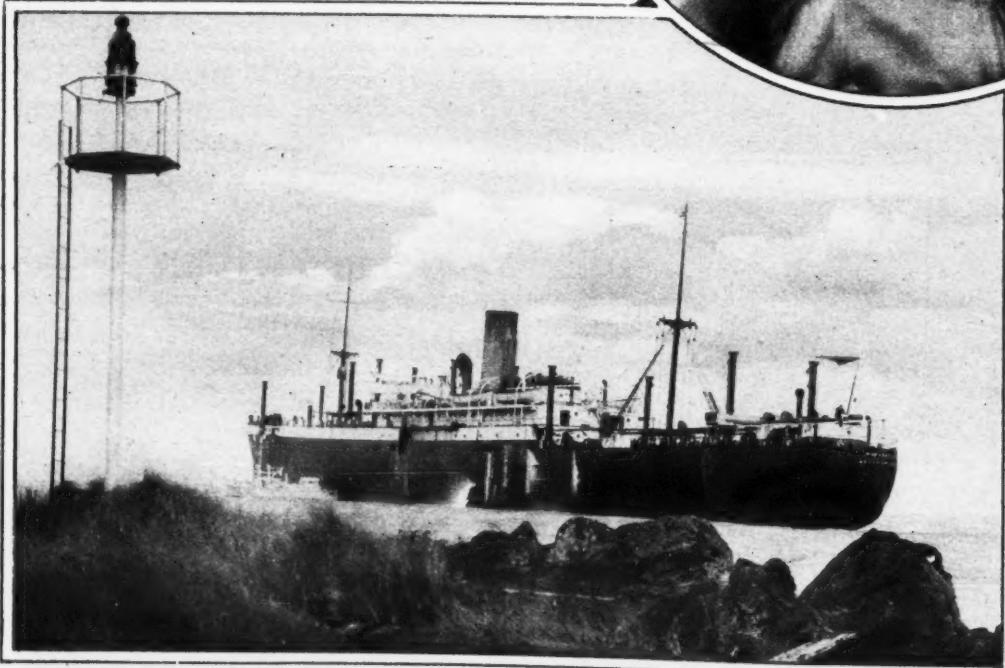
THE FLYING COLONEL GETS ANOTHER DECORATION: CHARLES A. LINDBERGH
Receiving From the French Ambassador, Paul Claudel, the Cross of Commander of the Legion of Honor for His New York-Paris Flight.
(Times Wide World Photos, Washington Bureau.)



THE MASTER OF A RARE ART: JOSEPH MIREJOVSKY,
Who Is Said to Be the Only Fancy Meerschaum Pipe Carver in the United States, at Work in His Shop in New York.
(Times Wide World Photos.)



HE MADE HIS FIRST SOLO FLIGHT ON HIS TWELFTH BIRTHDAY: JOSEPH SHEEHAN JR.,
Who Went Up in an Unlicensed Airplane at Roosevelt Field, Long Island, as Sixteen Is the Minimum Age for Pilots Under Federal Control.
(Times Wide World Photos.)



HURLED ON THE ROCKS BY WINTRY GALES: THE ROYAL MAIL STEAMSHIP NAVASOTA,
an 8,799-Ton Refrigerator Vessel, Grounded Off Point Hudson, at the Entrance to Puget Sound, While on a Voyage From Liverpool to Seattle.
(Times Wide World Photos.)

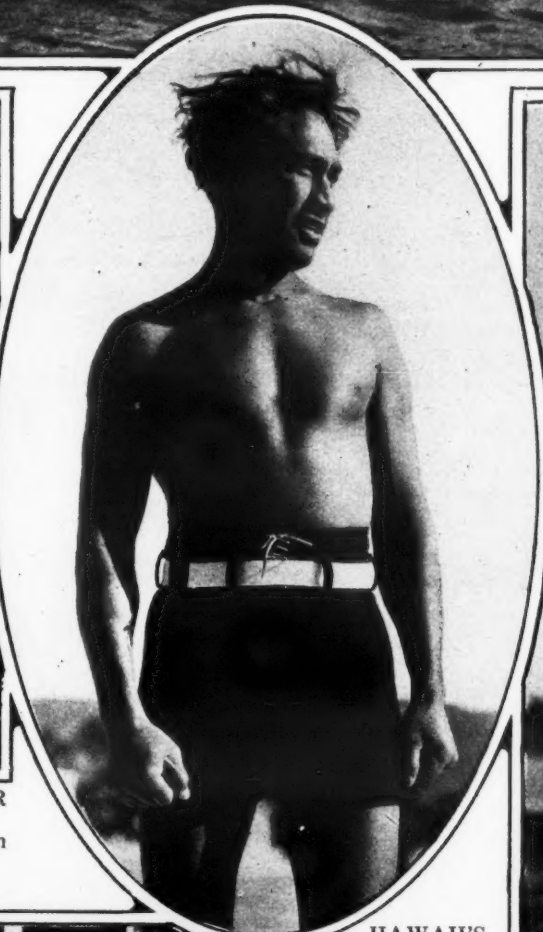




THE
FINISH
OF A
HAWAIIAN
SURFBOARD
RACE:
TOMMY
KIAKONA
(Left
Foreground)
Nosing Out
Sergeant
Kahanamoku
in the Men's
Open
100-Yard
Event,
in 31 1-5
Seconds,
Breaking the
Old Record
by 2-5 Second,
at the Unique
Water
Carnival on
the Ala Wai
Canal at
Honolulu.
(Times Wide
World Photos.)



BRITAIN'S AERIAL GLOBE TROTTER CONTINUES HER
TOUR: THE HON. MRS. VICTOR BRUCE,
Who Flew From London to Tokio, Is Welcomed in Los Angeles in
Her Airplane Jaunt Around the United States.
(Times Wide World Photos, Los Angeles Bureau.)

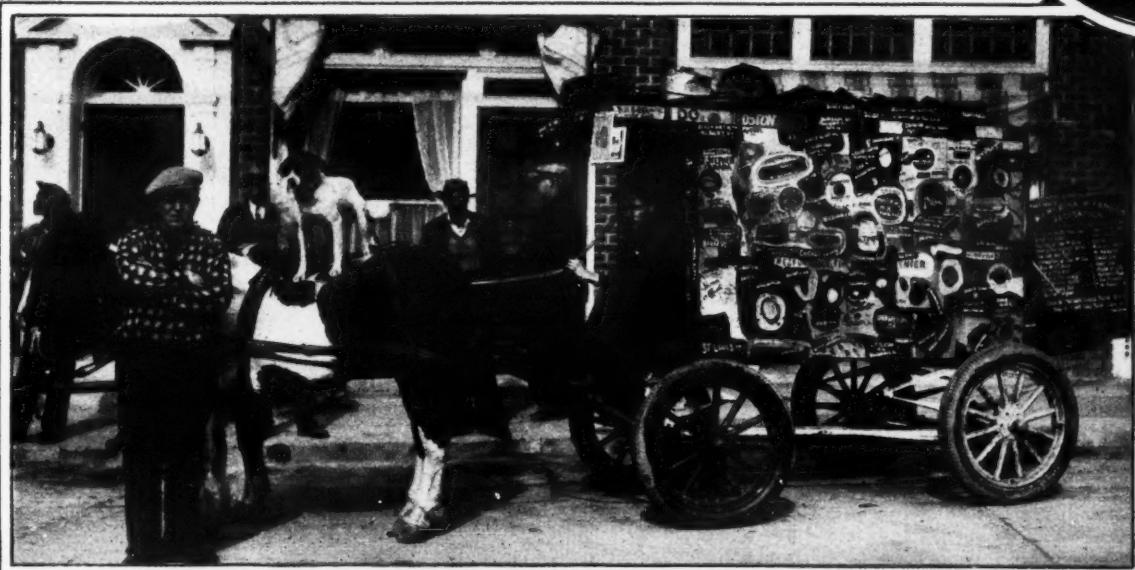


HAWAII'S
GREAT
SWIMMER TRAINS
FOR THE 1932
OLYMPICS: DUKE
KAHANAMOKU,
Now 41 Years Old,
Who Was the Star of
the 1912 Meet, Just
Before Entering the
Water at Waikiki
Beach for a Two-
Hour Swim. He Says
That Recently He Beat
His Own Best Time of
One Minute Flat for
the 100-Meter Dash.

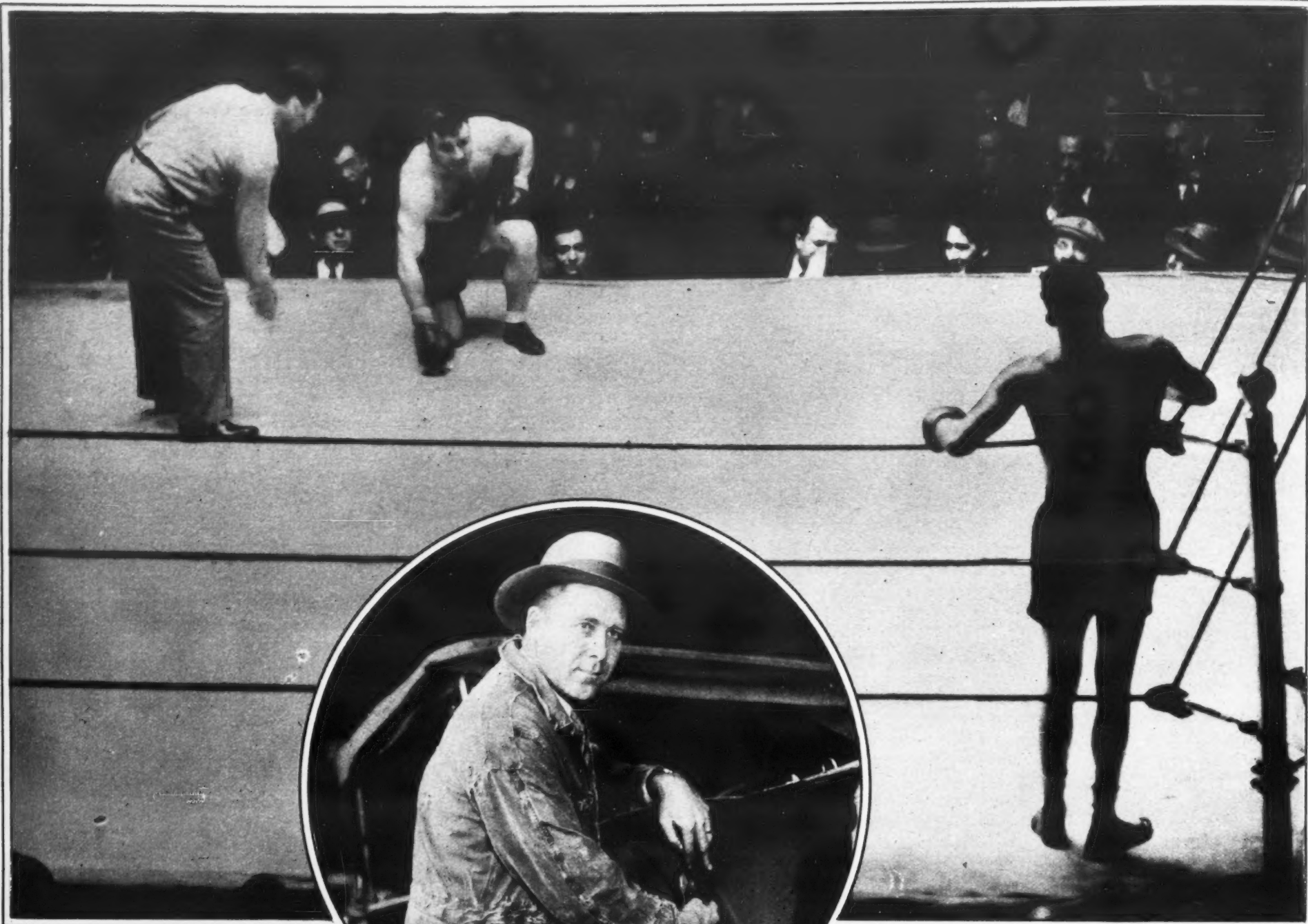
(Times Wide World
Photos.)



THE GIRL'S SURFBOARD CHAMPION
OF HAWAII: MISS MILDRED SLIGHT
Holding the 85-Pound Board on Which She
Won the Quarter-Mile Race in 3 Minutes
and 33-5 Seconds at Honolulu.
(Times Wide World Photos.)



STILL GOING STRONG AFTER 20,000 MILES OF TRAVEL: PAT O'MALLEY,
a World War Veteran of San Francisco, Who Was Told by Doctors Three Years Ago That He Had Only
Three Months to Live and Decided to Spend It in Seeing the World, Pulls Into Pinehurst, N. C., With
His Horse-Drawn Wagon Decorated With the Record of His Wanderings.
(Fotonews.)



MAX BAER DEFEATS TOM HEENEY IN A COMEDY OF ERRORS: JACK DEMPSEY,

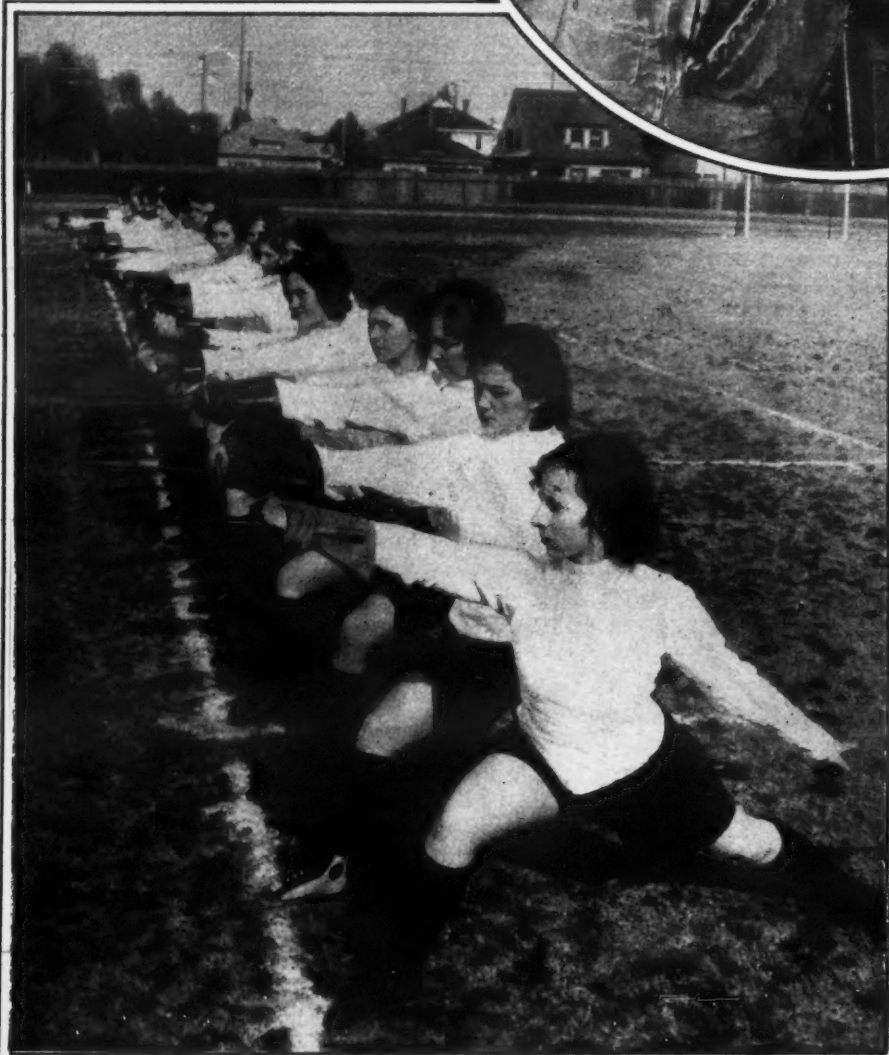
as Referee, Counting Out the "Hard Rock" From New Zealand After He Had Fallen Out of the Madison Square Garden Ring and Was Waiting for the Call of Nine to Rise. When Jack Counted Eight, the Timekeeper Announced That Ten Seconds Had Elapsed and Tom Was Adjudged the Victim of a Knockout, Though Able and Eager to Continue the Fight.

(Times Wide World Photos.)

RUBE WALBERG BECOMES AN INVENTOR: THE PHILADELPHIA ATHLETICS PITCHER

Attaching to an Automobile Ignition and Horn the Safety Lock Which Sounds the Horn in Case a Thief Attempts to Start the Car.

(Times Wide World Photos.)



EMULATING THE SWORDSMANSHIP OF THE THREE MUSKETEERS: GIRL FENCERS
of the University of Southern California Lined Up for Practice for Their Annual Interclass "Assault at Arms" Tournament for the School

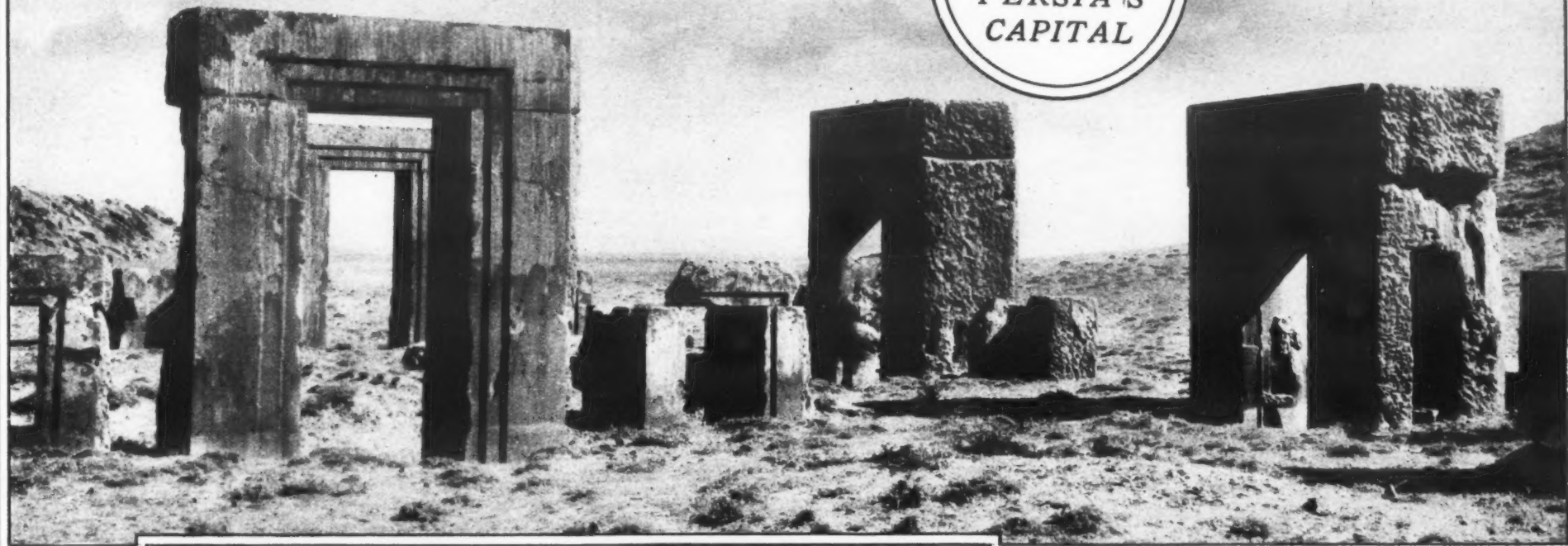
(Times Wide World Photos, Los Angeles Bureau.)



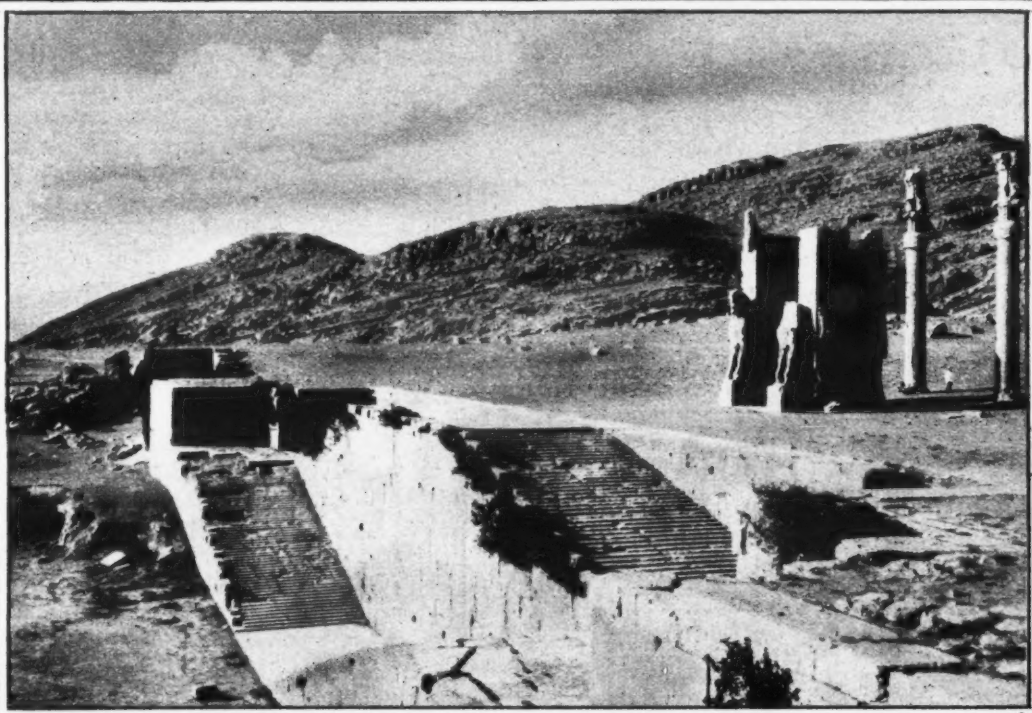
SHINING UP ONE OF NATURE'S SUBMARINES: MISS BESS ROSEN AND MISS MARIE L. MOELLER
Cleaning the Skeleton of a Whale in the Philadelphia Academy of Natural Sciences.

(Times Wide World Photos, Philadelphia Bureau.)

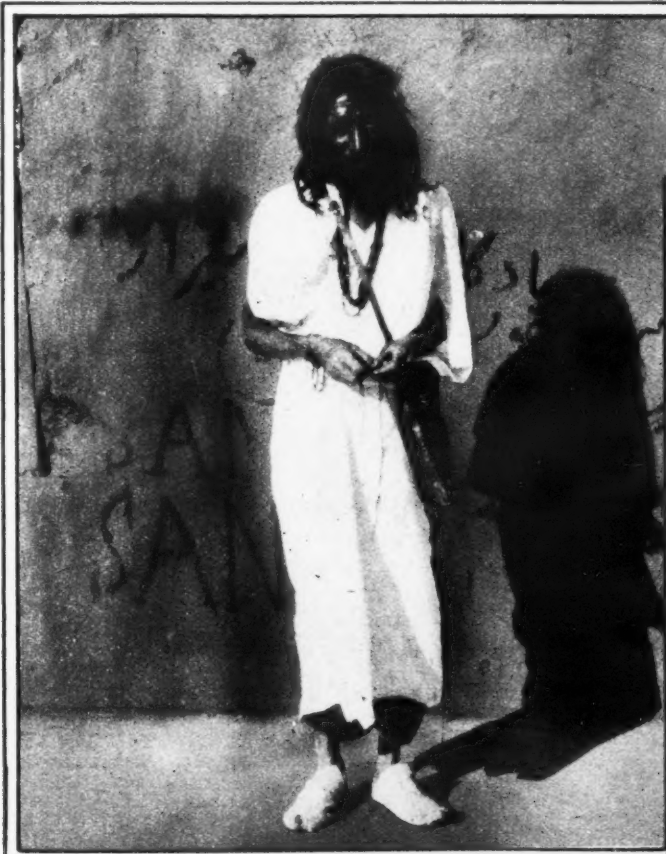
IN THE
RUINS OF
ANCIENT
PERSIA'S
CAPITAL



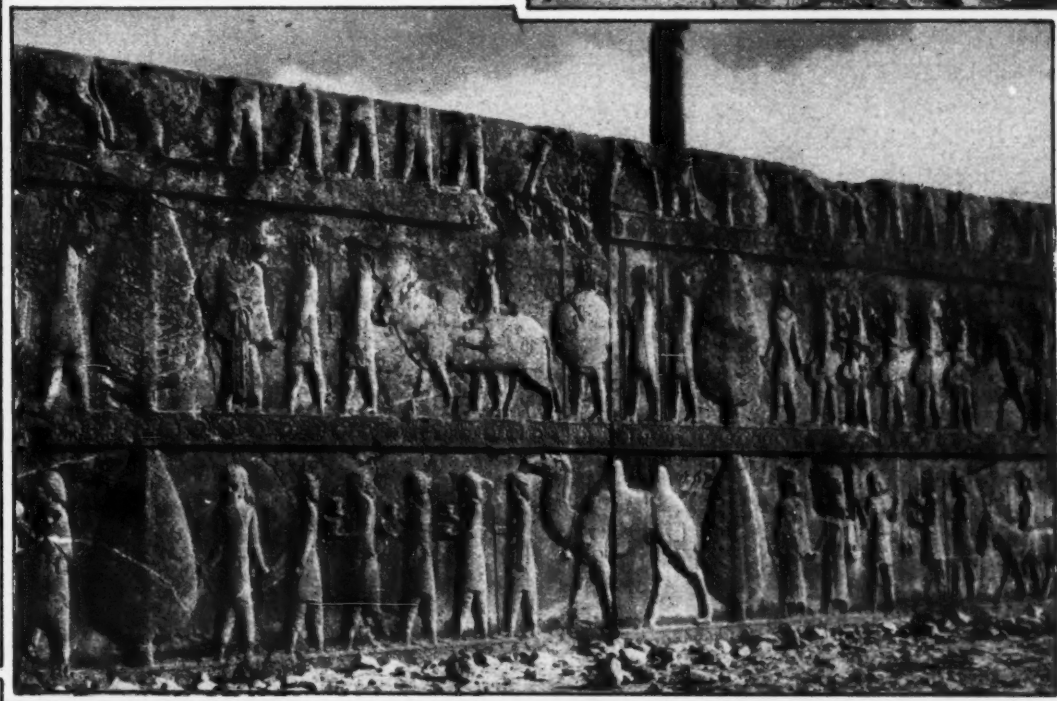
MASSIVE
PORTALS
WHICH
HAVE
STOOD
FOR
MILLENNIUMS:
RUINS
OF A
PERSEPOLIS
PALACE,
as Yet Only
Half
Excavated,
Which Is
Believed to
Have Been
the Harem.



DESOLATION REIGNS IN WHAT ONCE WAS THE CAPITAL OF THE WORLD'S MIGHTIEST EMPIRE: THE GRAND STAIRCASE AND PORTAL OF XERXES IN PERSEPOLIS, Where a Chicago Archaeological Expedition Is Planning to Conduct Excavations and the "Reconstruction" of the Palace of 100 Columns, Said to Have Been the Largest Building of Antiquity. (Times Wide World Photos.)

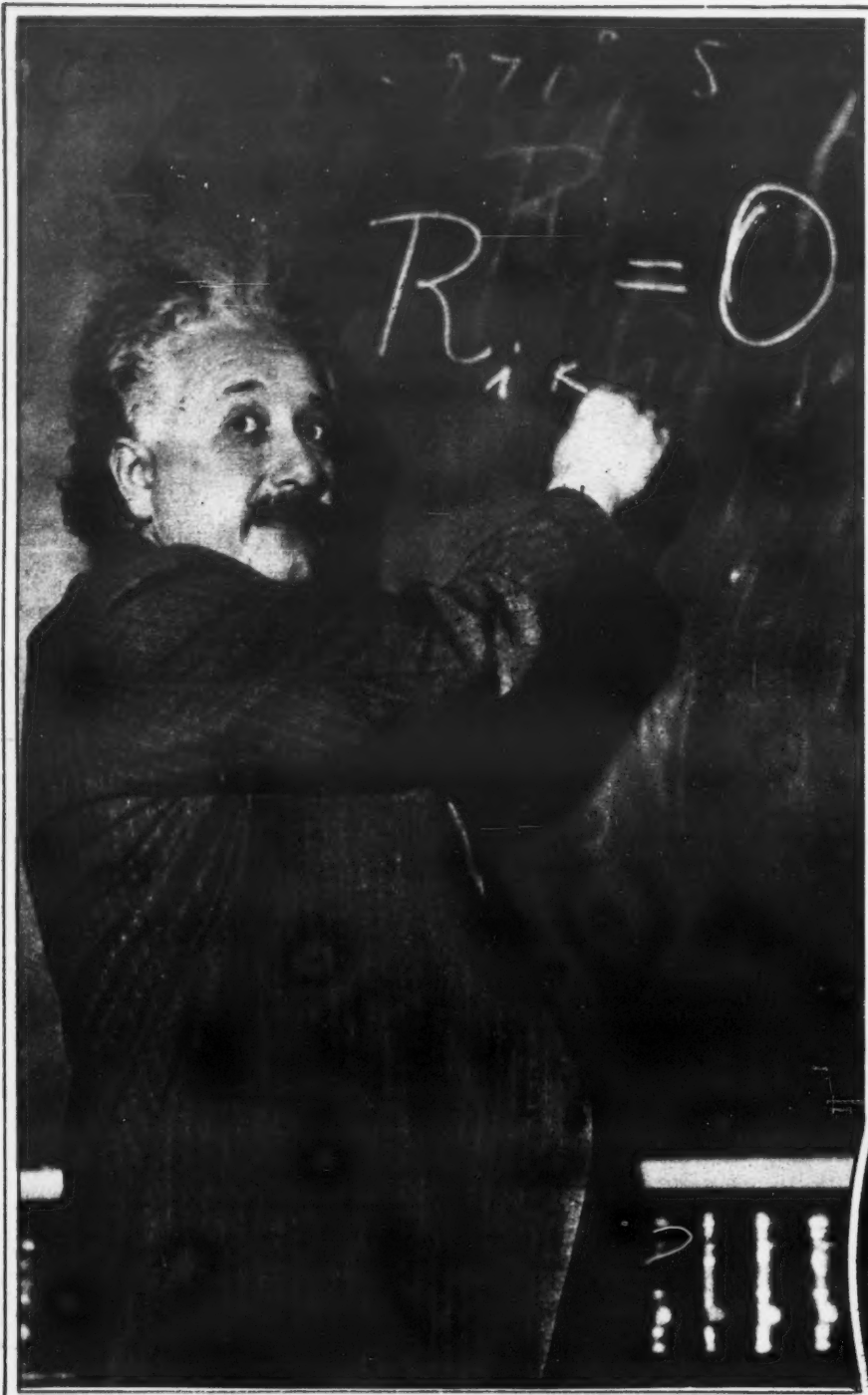


THE LONE GUARDIAN OF PALACES WHERE THOUSANDS ONCE WATCHED: A BEGGING DERVISH in Persepolis, the Capital Which Was Largely Destroyed by Alexander the Great After His Conquest of the Ancient Persian Empire.



ATTESTING THE WIDE SWAY OF THE RULERS OF PERSEPOLIS: DETAILS From the Bas-Reliefs of the Procession of the Different Peoples of the Ancient Persian Empire Bearing Tributes for the King's Treasuries.

A MONUMENT TO THE MIGHTY MONARCH WHO INVADED ANCIENT GREECE: A BAS-RELIEF OF KING XERXES, Who Led an Army Estimated at 4,000,000, as It Appears Today on a Stone in the Ruins of Persepolis.



GERMANY'S GREAT SCIENTIST DOES HIS SUMS:
PROFESSOR ALBERT EINSTEIN

Writing Out the Equation for the Density of the Milky Way After Listening to a Lecture by Dr. Gustaf Stromberg at the Mount Wilson Observatory Headquarters in Pasadena, Cal.

(Associated Press.)



PUTTING THE FINAL TOUCHES
TO A LONG-AWAITED DOCUMENT:
GEORGE W. WICKERSHAM

(Left), Chairman of President Hoover's Law Enforcement Commission, and Frank J. Loesch of Chicago, a Member of That Body, Looking Over the Report Before Its Presentation at the White House.

(Times Wide World Photos. Washington Bureau.)

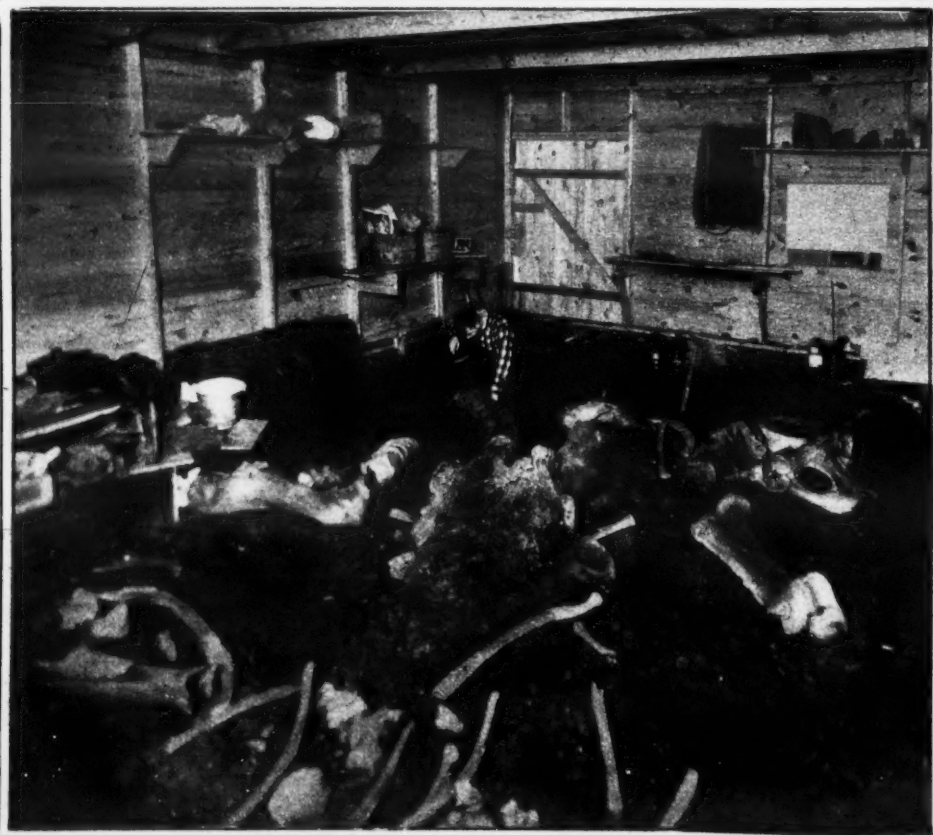


At Left—

HE FINDS A SCIENTIFIC
BASIS FOR WEATHER
FORECASTS FROM ACHING
CORNS:

JOHN ARTHUR WILSON of Milwaukee, Who Will Receive a Medal From the American Chemical Society for His Discovery That Dimensional Changes in the Leather of Shoes Caused by Moisture in the Air Accounts for the Ability of Some Persons to Predict Rain From Foot Pains.

(© Harris & Ewing.)



THE GRAVE OF AN AMERICAN WHO DIED IN INDIANA MANY YEARS AGO:
THE SKELETON OF A HUGE MASTADON,
Found on a Farm a Mile South of Cromwell, Ind., Being Cleared of Mud and Clay With a Hand Trowel by Dr. John T. Sanford, Curator of Geology and Paleontology of the Buffalo Museum of Science, in the Wooden Shed Which Has Been Built Over the Bones.

(Times Wide World Photos.)



A SCIENTIFIC "BRANDING IRON" FOR BABIES:
ULTRA-VIOLET RAY DEVICE,

Which Painlessly Initials Newcomers to This World So as to Make Their Identification Certain, Being Used at Beth Israel Hospital, Newark, N. J. The Lettering Fades After Ten Days, But May Be Restored Within Six Months.

(Associated Press.)

AMERICA HELPS TO EDUCATE YOUNG ALBANIA



ALBANIAN BENEFICIARIES OF AMERICAN PHILANTHROPY: GIRL STUDENTS, in Native Costume, at the Dedication of the School at Kavaja, Near Durazzo, on the Shore of the Adriatic Sea, Which Is Maintained Jointly by the Near East Foundation and the Albanian Government to Fit Youth for Modern Rural Life. (Photos by Near East Relief.)



CARRYING MODERN IDEAS OF SANITATION INTO PRIMITIVE VILLAGES: AMERICAN HEALTH EXPERTS Inspecting Albanian Babies as a Part of the Program of Education for Women and Girls.



WHERE THE BUILDING METHODS OF BYGONE CENTURIES SURVIVE: SCENE in an Albanian Village Near Durazzo, Showing a Wicker Corn Crib and Huts of Crude Construction.



GETTING THEIR INITIATION INTO THE AGE OF MACHINERY: STUDENTS Plowing for Fall Wheat on the Model Farm of the Albanian-American School, in a Country Which Is Passing From the Age of the Ox-Cart to That of the Airplane With One Leap.

MERCHANDISING METHODS IN ALBANIA:
THE CHERRY MARKET

in a Village of the Sort Which the American Experts Are Seeking to Help With Their Four-Fold Program of Education in Agriculture, Health, Home-Making and Recreation.



AT THE END OF THE SEASON: REMARKABLE CAMERA STUDY

of a Hunter and His Dog Making Their Way Through the Evening Gloom After a Day in the Blinds on the Famous Duck Flats Bordering Puget Sound Near Seattle.

(Times Wide World Photos.)



KEEPING FIT FOR THE SCHMELING FIGHT:

W. L. (YOUNG) STRIBLING, Who Is to Meet the Holder of the World's Heavyweight Title in Chicago in June, Goes Hunting With His Bird Dog, Jim, on the Stribling Farm at Ochlocknee, Ga.

(Times Wide World Photos.)



HE LEARNED TO FLY IN 100 MINUTES OF INSTRUCTION:

HARRY BIERDS, 17 Years Old, of Valley Cottage, N. Y., Who Went on a Solo Flight From Roosevelt Field, L. I., After a One-Day Course of Training.

(Times Wide World Photos.)



KEEPING TAB ON A TROLLEY CAR'S WANDERINGS: MEASURING APPARATUS

Which Mechanically Registers the Route, Time and Speed as Attached to the Rear of a Berlin Car in a Traffic Study.

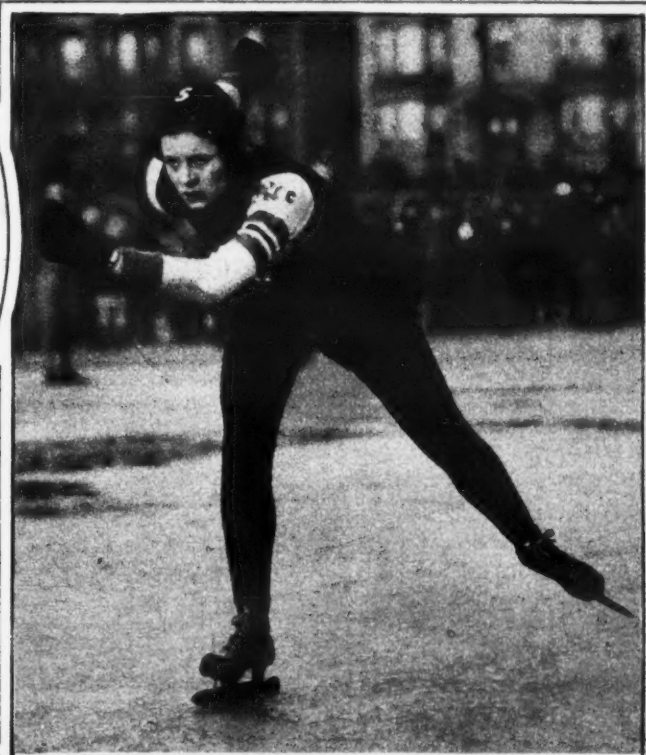
(Times Wide World Photos, Berlin Bureau.)



GATHERED FOR ICE RACES IN CENTRAL PARK: A VIEW OF THE CROWD OF 25,000 Which Assembled to Watch the Tenth Annual Silver Skates Derby in New York, Which Was Called Off After One Final Event Because of Poor Ice.
(Times Wide World Photos.)



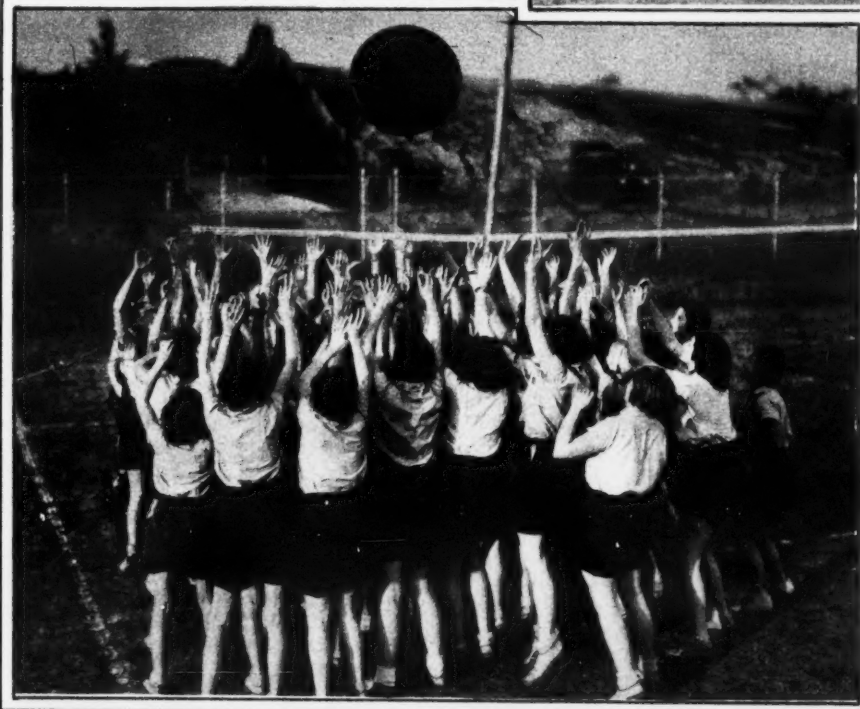
ONE OF BYRD'S HUSKIES ENJOYS THE WINTER SPORTS: SKY, the Alaskan Dog Which Helped in Antarctic Exploration. Poses With Miss Peggy Holt and Miss Gertrude Brown in the Snows at Lake Arrowhead, Cal. (Times Wide World Photos.)



FINISHING ALL ALONE IN AN 880-YARD EVENT: MISS LILLIAN CORKE of the Stover Athletic Club Winning One of the Big Races of the Annual Ice Carnival at Jersey City.
(Times Wide World Photos.)



THE WINNER OF A SKI JUMPING CONTEST: SIEGFRIED BUCKMEYER, Who Soared Through the Air for a Distance of 141 Feet, Snapped in Action at the Tournament at Bear Mountain, N. Y.
(Times Wide World Photos.)



At Left— THEY CALL THIS GAME CAGE BALL: GIRL STUDENTS OF THE UNIVERSITY OF CALIFORNIA at Los Angeles Taking Part in One of the Big Events of the Annual Winter Play-Day in Which 500 Competed.
(Times Wide World Photos, Los Angeles Bureau.)



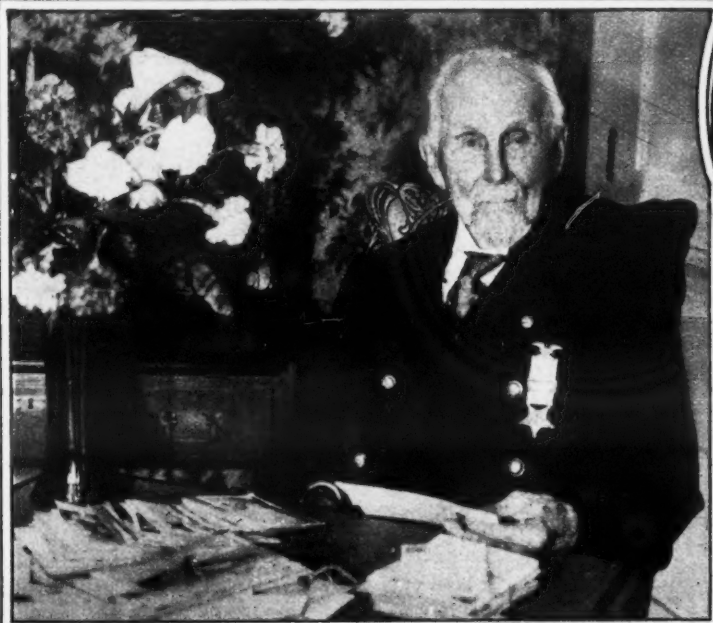
PLOTTING A FLIGHT THAT FAILED:

MRS. BERYL HART AND LIEUTENANT WILLIAM S. MacLAREN (Right) Looking Over Their Maps and Charts at Bermuda Before Their Take-Off for the Azores in the Seaplane Tradewind, en Route From New York to Paris.

(Associated Press.)



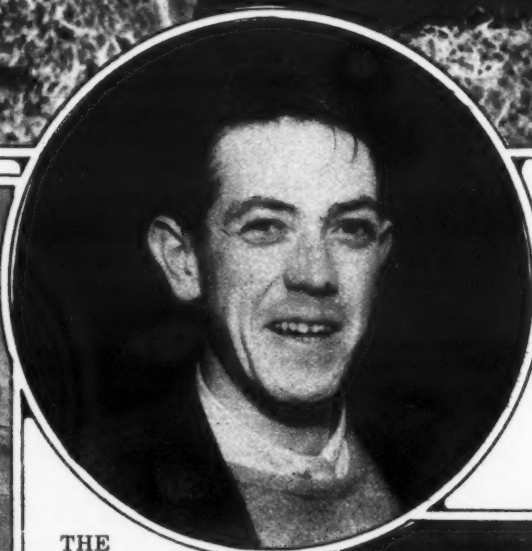
At Right—
HAILED AS
THE OLDEST
LIVING
MEMBER OF
THE G. A. R.:
JOSEPH
L. DAY
of Londonderry,
N. H.,
Who Served
With the
Eighth
Massachusetts
Volunteers
During the
Civil War,
Reading Letters
of Congratulations
on His
100th
Birthday.
(Times Wide
World Photos.)



**THE
SECOND
GENERATION**

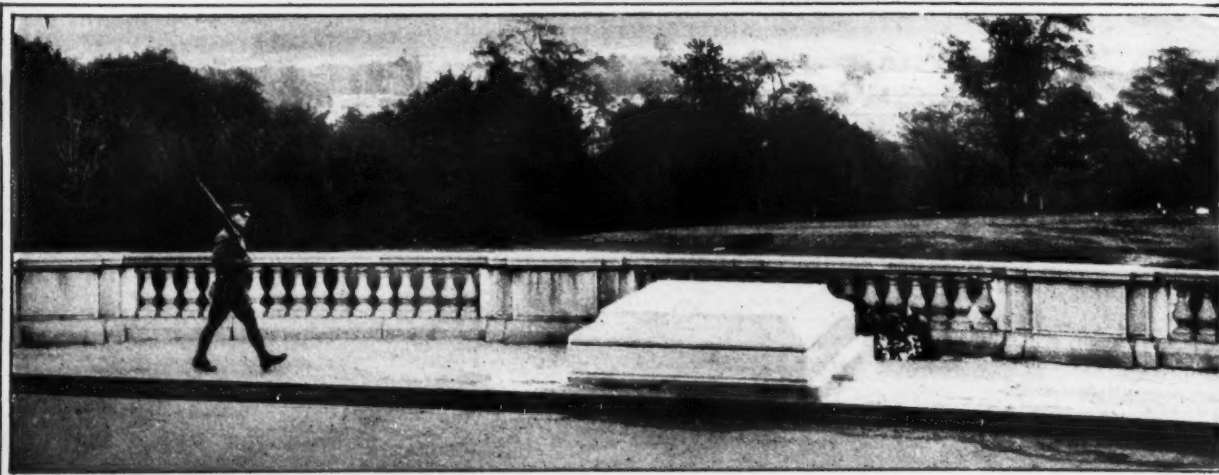
ON THE DIAMOND:

HAL CHASE JR.,
20 Years Old, the Son of
Perhaps the Greatest
First Baseman in Baseball
History, Who Is a Candi-
date for the University of
San Francisco Nine.



JIM JEFFRIES SHOWS HE STILL CAN TAKE IT:
THE FORMER WORLD'S HEAVYWEIGHT CHAMPION
Stages a Bout With His Grandson, Baby Jim Jeffries
Roberts, at Burbank, Cal.

(Times Wide World Photos, Los Angeles Bureau.)



ON GUARD AT THE TOMB OF THE UNKNOWN SOLDIER: SENTRY
Keeping His Machine-Like Vigil, Thirty-one Paces Forward and Thirty-one Paces Back, at the Shrine in the
Arlington National Cemetery. This Is One of the Most Coveted Honors in the American Army, and the Eight-Men
Details Are Selected for Fifteen Days' Service Through a Rigorous Competition.
(© Harris & Ewing.)



SOCIETY WOMEN GO IN FOR A PIG DRIVING CONTEST: WINTER VISITORS
at Pinehurst, N. C., Starting
a Novel Race Which Pro-
vided Lots of Laughter.
(Fotonews.)



**ASSIGNED TO
AMBUSH A
FEATHERED
MARAUDER:
SERGEANT
MAX B.
WENDLANDT,**
Pistol and Rifle
Expert of the
Detroit Police De-
partment, Waiting
for a Shot at a
Hawk Which For More
Than a Year Has Been
Preying on the Pigeons
in Grand Circus Park.
(Times Wide World Photos, Detroit
Bureau.)



INSTRUCTION FROM ONE WHO KNOWS: BOBBY JONES
Giving Some Advice on a Putting Grip to George E. Marshall,
Movie Director, Who Went to Atlanta to Confer With the Cham-
pion on Production Plans for His Series of Talking Films on Golf.
(Times Wide World Photos.)



THIS BASKETBALL TEAM SCORED A 143-TO-1 VICTORY: THE MAGNOLIA A. & M. SQUAD
in Arkansas, Which in Five Games This Season Has Amassed a Total of 455 Points as Against 29 for Their
Opponents. One Girl Made 157 Points in One Game.
(Times Wide World Photos.)

Spring Evening Wraps Grow Shorter



STIFF UNLINED VELVET
Makes This Evening Wrap From the Tailored Woman. The Huge Flowers of the Printed Chiffon Are in Shades of Yellow and Black. (Gabor Eder.)

RUSSIAN EVENING COAT IN FIESTA COLOR VELVET

Stressing the Use of
Shirring and Draping,
by Lanvin. Sidney
Blumenthal.
(Joel Feder.)

At Left—
A CHARMINGLY
SLENDER EVE-
NING WRAP
FROM JEAN PATOU
Developed in Black
Transparent Velvet
With Turquoise Scarf.
Imported by Shelton
Looms.
(Joel Feder.)



WHITE PEAU DE SOIE
Has a Reversible Lining of Black
Transparent Velvet So That It May
Be Worn Either Side Out. The
Wrap Consists of a Cape Section
Fitted on the Shoulders and Bor-
dered All About With a Deep Ruffle.
A. Beller.
(New York Times Studios.)

By GRACE WILEY.

UNLESS the February collections in Paris upset this dictum, transparent velvet seems destined to be the leading fabric for the Spring evening wrap. Not black velvet, necessarily, as it was during the Winter, but transparent velvet in lovely new shades, Normandy green, rose cedar, fiesta and intense blue.

Nor are these new wraps cut into the intricate goring and godets typical of the Winter coats; rather, they depend on shirring and draping to attain the desired lines. Instead of the familiar long circular drooping lines, these are apt to be cut off evenly at three-quarter length or even shorter, and finally they make a conscious effort to expose the arm to some extent, thus insuring a good season for the manufacturers of long gloves.



**A NEW FABRIC FOR EVENING WRAPS,
TRIPLE GEORGETTE,**
Permits of Soft Draping and an Unusual Use of a
Twisted Band to Outline the Surplice Closing.
A. Beller.
(New York Times Studios.)

**A TENDENCY TO SHORT SLEEVES
FOR THE EVENING WRAP**
Becomes More Pronounced as Spring Advances. Maggy Rouff Makes the Deep
Collar of This Normandy Green Trans-
parent Velvet Wrap Serve as Sleeves Also.
Shelton Looms. (Joel Feder.)

Costumes For The February Wedding



FRAGILE YOUTHFULNESS QUITE IN KEEPING FOR THE BRIDESMAID, Marks This Gown of Powder Blue Chiffon With Self Trimming of Petals. From Jay-Thorpe. (Stadler Studios.)

A MAGNIFICENTLY LONG TRAIN Lends Glamour to This Otherwise Simple Wedding Gown of Heavy Cream Satin Trimmed Only With Self Shirrings. Designed by Corbeau & Cie. (New York Times Studios.)



At Right—PASTEL PRINTED MAR-QUISETTE Is Cut With Many Filmy Ruffles and a Separate Scarf, Narrow Where It Is Thrown Across the Neck, but Widening Toward the Ends. Shown by the Garment Retailers of America. (Joel Feder.)



AN ALMOST TAILORED BRIDAL GOWN Is This of Heavy White Satin, Its Only Softening Touch a Little Vestee of Alencon Lace to Match That in the Cap. Corbeau & Cie. (Pagano Studios.)

At Left—THIS GOWN IN CHARTREUSE GREEN TAFFETA With the Skirt Flounce Made Up of Widening Taffeta Bands on Net Makes a Charming Costume for the Bridesmaid. (New York Times Studios.)



THE LONG AND THE SHORT OF IT: A GIANT
Parading With a Group of Midgets From the Scala Theatre Show in Berlin. (Acme-P. & A.)



At Left—
THIS BEAST'S
GROWL WAS
HEARD OVER A
10,000-MILE
ROUTE: BRUCE,
a Mountain Lion
Owned by Homer
F. Snow, Sending
His Greetings
From San Francisco
via New Jersey to
Douglas Fairbanks,
Then Aboard a Pacific
Liner Nearing Yokohama.
(Times Wide World Photos, San
Francisco Bureau.)

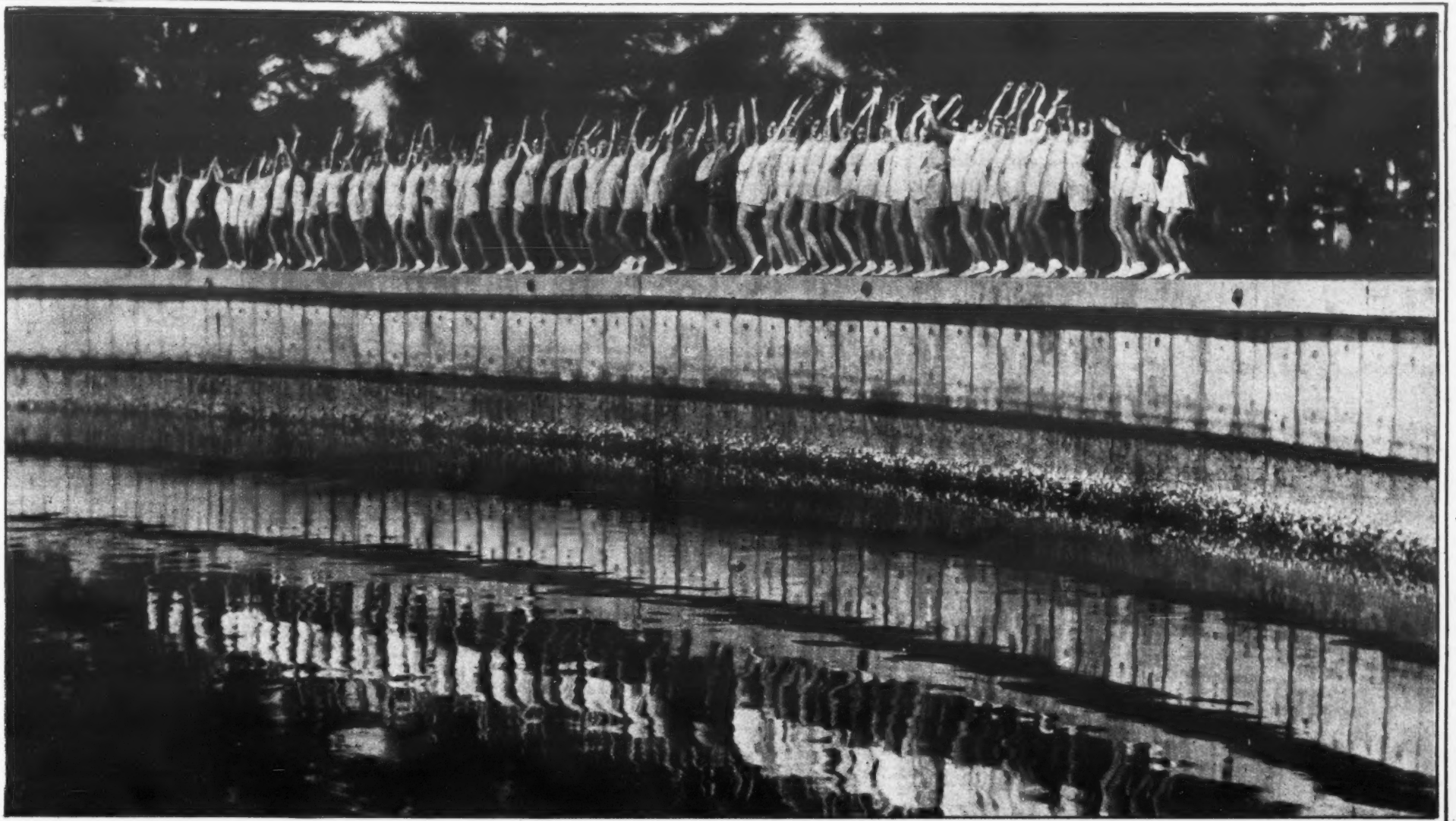


OFF FOR A RESPITE FROM THE MAKING OF
FILMS: NANCY CARROLL,
Screen Star, Sailing From New York Aboard the
Caronia for a Brief Vacation at Havana, Cuba.
(Times Wide World Photos.)

At Right—
"OUR MARY"
MEETS YOUTH-
FUL FILM
CRITICS: MISS
MARY
PICKFORD

With the First
Group of High
School Students
Chosen by the
National Board
of Review to
Assist in Present-
ing Youth's Re-
action to the New
Screen Produc-
tions.
(Times Wide World
Photos.)

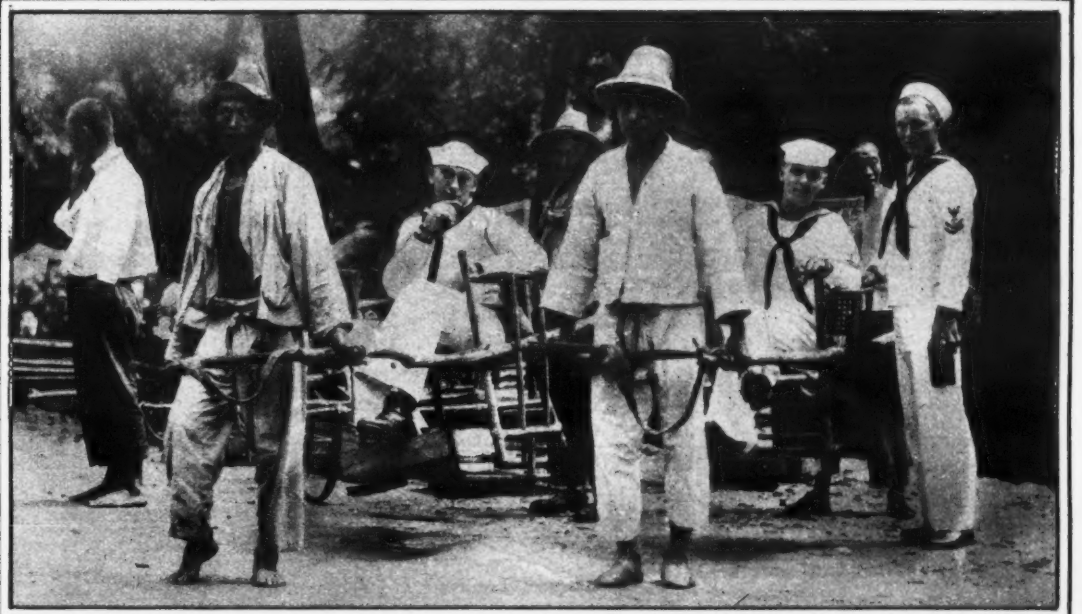




DANCING ON THE EDGE OF A SOUTHERN POOL: SCHOOL CHILDREN
of Tampa, Fla., Organized Into a Civic Ballet Under the Direction of Miss Ines Neol Armon, Dancing Out of Doors in Midwinter.
(Times Wide World Photos.)



SCHOOLGIRL STARS OF THE TAMPA BALLET: MEMBERS
of the Organization Formed to Promote Artistic Dancing Practicing Their Evolutions.
(Times Wide World Photos.)



THESE GOBS ARE SITTING ON THE WORLD: AMERICAN BLUEJACKETS
From the Pittsburgh, Flagship of the Pacific Fleet, Sightseeing "a la Sedan Chair," at Laoshan, China.
(Times Wide World Photos.)



REMEMBER THAT OLD CALL, "GET A HORSE?": THE WRECKAGE OF AN AUTOMOBILE
Finishes Its Journey to Oxford, England, Under Equine Power.
(Times Wide World Photos.)

Metropolitan Amusement Guide

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A New Play by Philip Barry

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JOE COOK IN HIS FLEETEST FUNNIEST MUSICAL "FINE AND DANDY"

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with HENRY STEPHENSON

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LAURENCE RIVERS presents

Philip Goes Forth

By George Kelly

Mats. Wed. & Sat. Evs. 8:40.

BILTMORE Thea., West 47th St.

The Green Pastures

By Marc Connelly

Mats. Wed. & Sat. Evs. 8:40.

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MARIE CAHILL

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IN
THE NEW
BROAD-
WAY
PLAYS



ELIZABETH
GERGELY
in the Revival
of the Oper-
etta, "The
Student
Prince," at
the Majestic
Theatre.
(White.)



WANDA LYON
Appearing With Helen Menken
and Paul Muni in the New
Play, "Rock Me, Julie."
(White.)



KATHERINE CORNELL
in the Leading Rôle of "The Barretts of Wimpole Street," Coming to
Broadway Soon.
(Sherril Schell.)



GERTRUDE LAWRENCE AND NOEL COWARD
in a Scene From "Private Lives," at the Times Square Theatre.



JOSEPH SCHILDKRAUT
in the Title Rôle of Arthur Schnitzler's
"Anatol," at the Lyceum Theatre.
(Vandamm.)

CORA WITHER-
SPOON AND
HARRY EL-
LERBE
in a Scene
From "Philip
Goes Forth,"
by George
Kelly, at
the Bilt-
more Thea-
tre.
(White.)

At Right—
BILLIE
LEONARD
Appearing
in the Musical
Comedy, "You
Said It," at
Chanin's Forty-
Sixth Street
Theatre.
(White.)



Stars and Scenes From the New Films



CHARLIE CHAPLIN,
Who Has Returned to the Screen in "City Lights," Coming Soon
to the George M. Cohan Theatre.



LUPE
VELEZ,
Starred With
John Boles
in Univer-
sal's
"Resur-
rection."

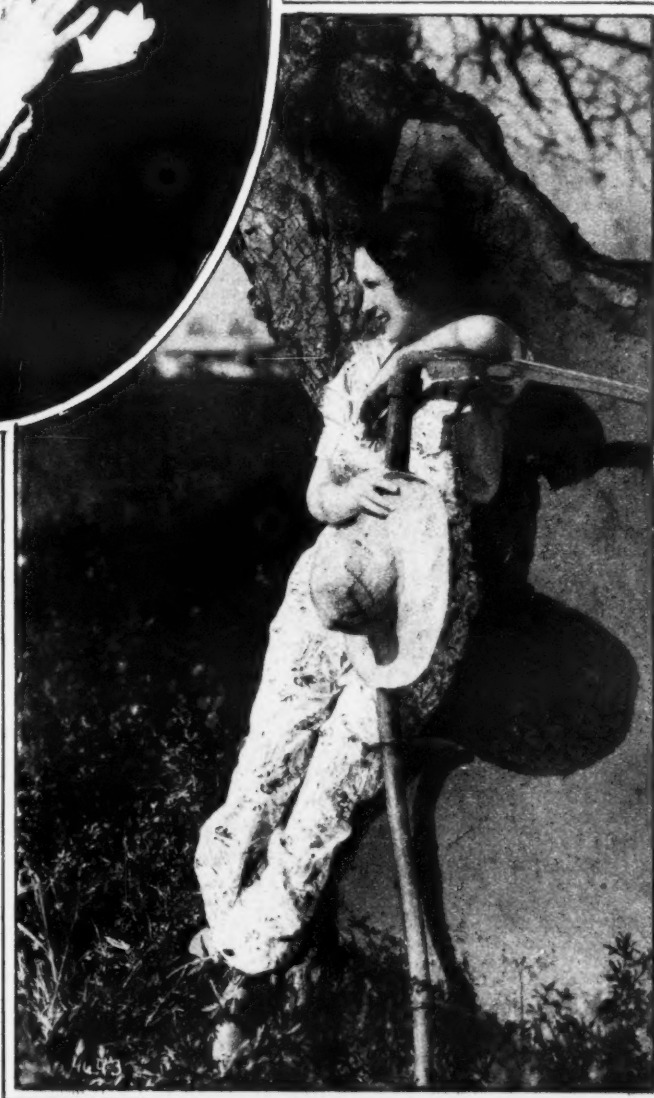


HELEN TWELVETREES,
Star of Radio's New Produc-
tion, "Millie."
(New York Times Studios.)

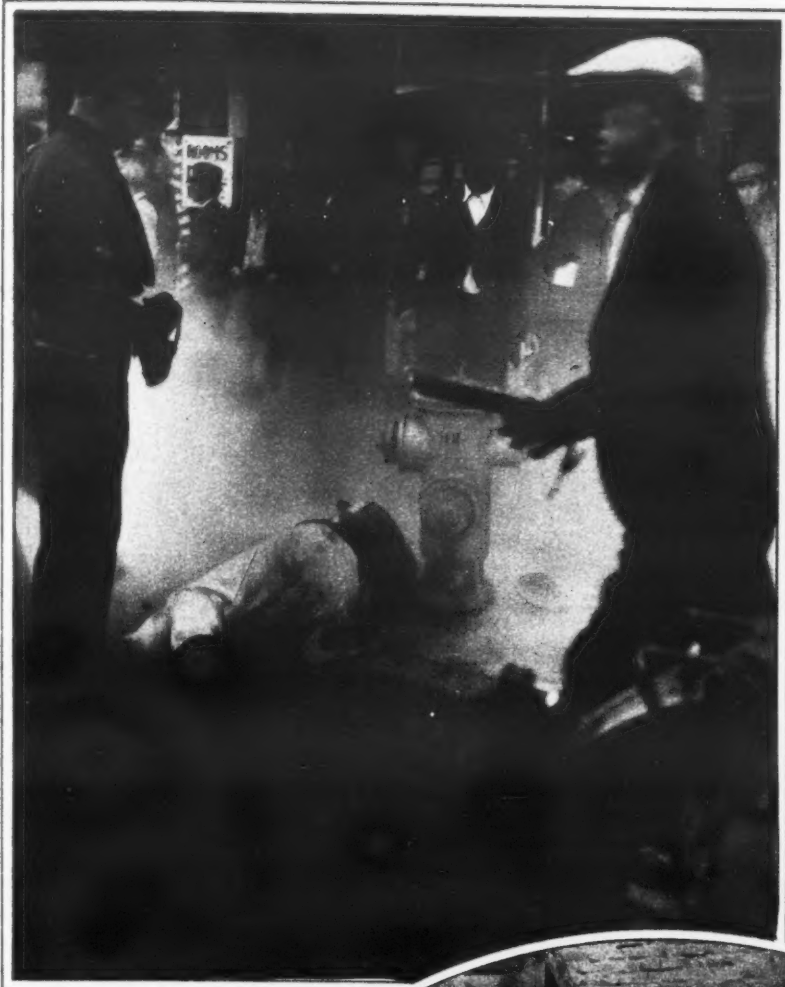


TULLY MARSHALL AND ERNEST TORRANCE
in a Scene From "Fighting Caravans," a Current Paramount Picture.

CON-
STANCE
BENNETT
AND
ADOLPHE
MENJOU
as They
Appear
in the
Picture,
"The
Easiest
Way."
(Hurrell.)



DOROTHY JORDAN
Returns to the Soil for Relaxation During a Short
Vacation From the Metro-Goldwyn-Mayer Lot.
(Clarence Bull.)



A COMMUNIST RIOTER GOES OUT UNDER A TEAR GAS BARRAGE:

A RED
Felled by Fumes,
Which Still Obscure the Sidewalk, and Police Sticks

After a Group of the "Comrades" Had Created a Disturbance at the Los Angeles City Hall.

(Times Wide World Photos, Los Angeles Bureau.)



AGAIN THE OCCUPANTS OF PENNSYLVANIA'S EXECUTIVE MANSION: GOVERNOR GIFFORD PINCHOT,

With His Wife and Their Son, Gifford Bryce, Following His Inauguration in Harrisburg.

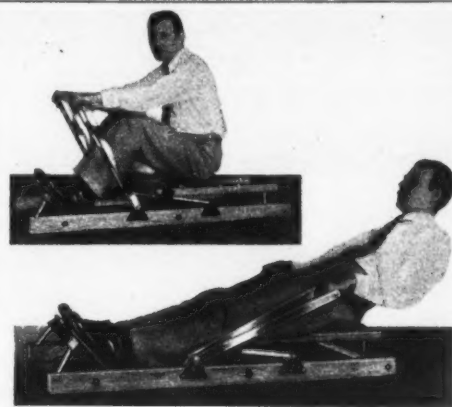
(Times Wide World Photos, Philadelphia Bureau.)



At Left—MADE HOMELESS BY THE MEXICAN EARTHQUAKE: YOUTHFUL RESIDENTS OF OAXACA

in the Ruins of Their House After the Series of Shocks Which Caused More Than 100 Deaths and Great Damage in the City and the Surrounding Territory.

(Times Wide World Photos.)



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STARTING THE LONG PULL TOWARD POUGHKEEPSIE: NINE BOAT LOADS
of Aspirants for Places on the University of Washington Crew Try Out on the Canal Between Lake Washington and Lake Union at Seattle, While Their Eastern Rivals Are Held to Indoor Training. (Times Wide World Photos.)

Winners of Cash Awards in the Amateur Photographic Competition



DRY FROM THE LONG CHASE: YOUNG LION HOUNDS
 Photographed by Philip A. Heidenreich of Whipple, Ariz.
 (First Prize, \$10.)



ON THE TRAIL IN WYOMING.
 From Sam Althuis of Holland, Mich. (Cash Award, \$3.)



GUESTS OF THE GOVERNMENT COME TO DINNER.
 Offered by Raymond J. Keilman of Chicago, Ill. (Cash Award, \$3.)

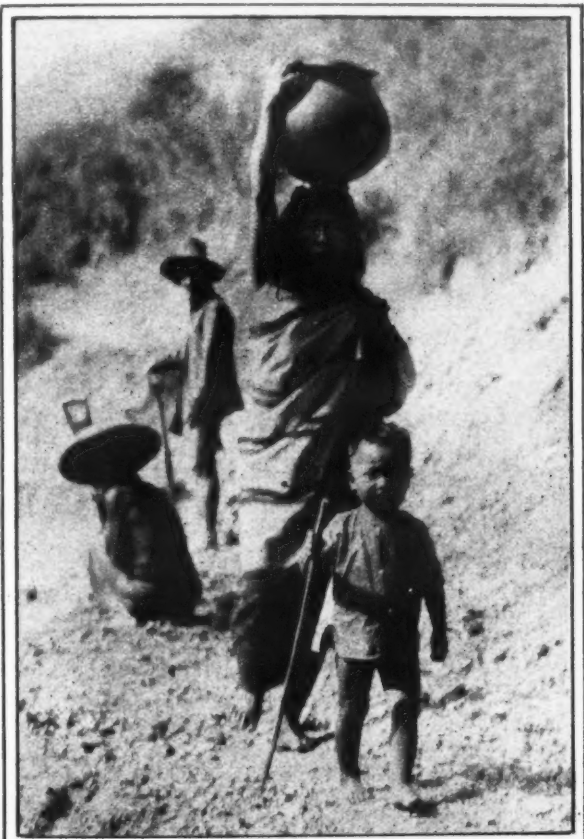


WINTER ON THE CAMPUS OF THE UNIVERSITY
 OF VIRGINIA.
 Sent by William H. Wandel of New York City.
 (Cash Award, \$3.)



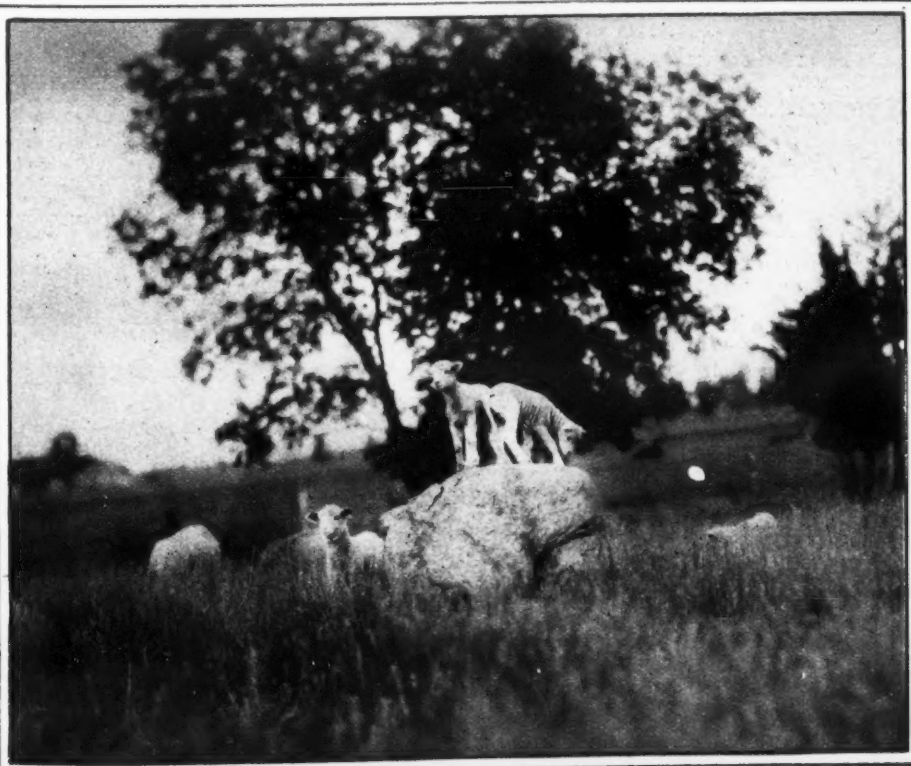
PAN. SCULPTURE ON
THE CAMPUS OF
COLUMBIA
UNIVERSITY

Photographed by Miss Guy
Spencer of New York City.
(Cash Award, \$3.)



AN IGOROTE MOTHER AND HER SON.
Photographed in Northern Luzon, P. I., by Doris
Hartman of Fayetteville, Ark. (Cash Award, \$3.)

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Very truly yours,

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I have been running an advertisement on Typewriter Letters in the Business Opportunities columns of The New York Times each week for the past several months and the results have been more than satisfactory.

Very truly yours,

John Carol

The New York Times:

You may be interested to know that from the advertisement published in the Business Opportunities columns of The Times, I have come in contact with some very fine, responsible men - lawyers, realtors, retired business men - all with Florida interests.

Very truly yours,

Ed Hopkins

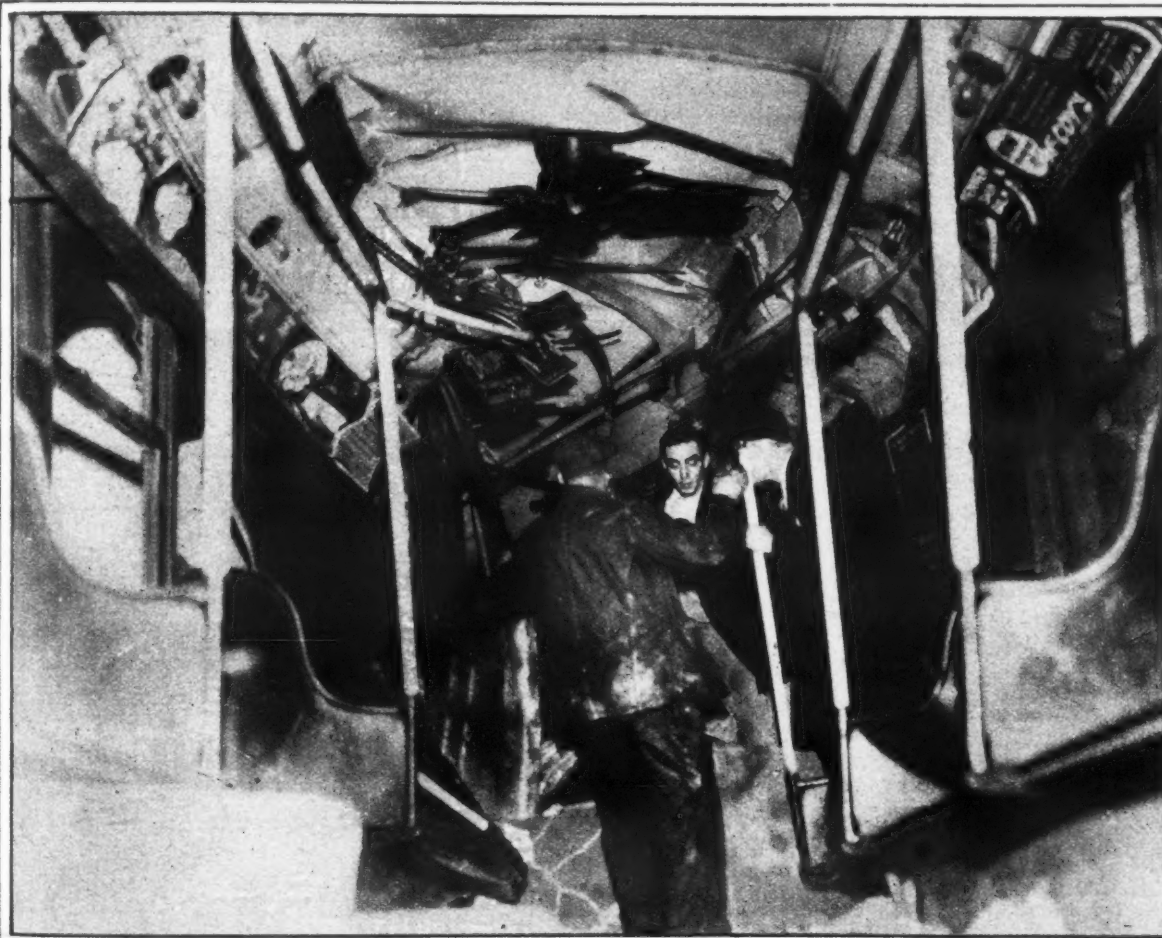
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The New York Times



TORN AND TWISTED IN AN UNDERGROUND WRECK: CARS IN THE HUDSON TUBE, NEW YORK, Shattered by Their Impact Against a Concrete and Girder Wall Caused by a Split Switch in the Thirty-third Street Terminal. Though the Train Was Filled With Commuters, Only Nineteen Persons Were Injured, None Critically. (Times Wide World Photos.)

At Left—MUCH THE WORSE FOR HITTING THE WALL: THE INTERIOR OF A HUDSON TUBE CAR, Bent Almost Double and All but Cut in Two in an Underground Crash Which Caused Only Minor Injuries to the Passengers. (Times Wide World Photos.)



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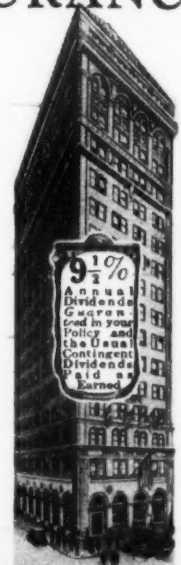
Guaranteed Dividend of 9 1/2% of Premiums

in addition to the ordinary dividends which are paid as earned! This application of advanced business methods to the writing of insurance has attracted friends everywhere among the intelligent, independent-minded. Its 25-year record of steady growth reflects public appreciation of its service in a most important field of activity. Why not consider its way of doing business yourself? Share in its economies while you get the benefit of the best protection.

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Merely mail the coupon below. You will receive full information which you can consider in the privacy of your home, at your leisure, uninfluenced by solicitation. You will deal direct with the Company. The help and advice of its expert officials are at your service. Thousands avail themselves of this modern insurance service every year. Mail the coupon now and get the facts. (Please be sure to give your age, occupation, and exact date of birth.)

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Postal Life Insurance Company
511 Fifth Avenue, New York

Without obligating me, please send full insurance particulars for my age.

Name

Address

Occupation

Exact date of birth.....

Amount

"Unaccustomed as I am—

"I... er, er... a... don't know just what to say on the subject."

"I wasn't expecting to be called on to speak."

"Mr. Bell can tell you more about the idea than I can."

"Er... that is not very clear, but that's the best I can do."



...Yet 4 Weeks Later He Swept Them Off Their Feet!

IN a daze he slumped to his seat. Failure . . . when a good impression before these men meant so much. Over the coffee next morning, his wife noticed his gloomy, preoccupied air.

"What's the trouble, dear?"

"Oh . . . nothing. I just fumbled my big chance last night, that's all!"

"John! You don't mean that your big idea didn't go over!"

"I don't think so. But, Great Scott, I didn't know they were going to let me do the explaining. I outlined it to Bell—he's the public speaker of our company! I thought he was going to do the talking!"

"But, dear, that was so foolish. It was your idea—why let Bell take all the credit? They'll never recognize your ability if you sit back all the time. You really ought to learn how to speak in public!"

"Well, I'm too old to go to school now. And, besides, I haven't got the time!"

"Say, I've got the answer to that. Where's that magazine? . . . Here—read this. Here's an internationally known institute that offers a home study course in effective speaking. They offer a free book entitled *How to Work Wonders With Words*, which tells how any man can develop his natural speaking ability. Why not send for it?"

He did. And a few minutes' reading of this amazing book changed the entire course of John Harkness' business career. It showed him how a simple and easy method, in 20 minutes a day, would train him to dominate one man or thousands—convince one man or many—how to talk at business meetings, lodges, banquets and social affairs. It banished all the mystery and

magic of effective speaking and revealed the natural Laws of Conversation that distinguish the powerful speaker from the man who never knows what to say.

Four weeks sped by quickly. His associates were mystified by the change in his attitude. He began for the first time to voice his opinions at business conferences. Fortunately, the opportunity to resubmit his plan occurred a few weeks later. But this time he was ready. "Go ahead with the plan," said the president, when Harkness had finished his talk. "I get your idea much more clearly now. And I'm creating a new place for you—there's room at the top in our organization for men who know how to talk."

And his newly developed talent has created other advantages for him. He is a sought-after speaker for civic banquets and lodge affairs. Social leaders compete for his attendance at dinners because he is such an interesting talker. And he lays all the credit for his success to his wife's suggestion—and to the facts contained in this free book—*How to Work Wonders With Words*!

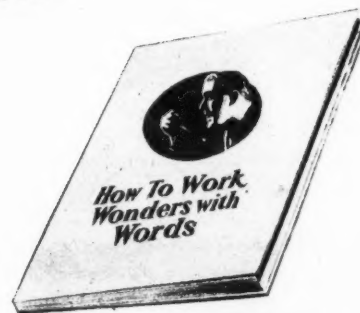


For fifteen years the North American Institute has been proving to men that ability to express one's self is the result of training, rather than a natural gift of a chosen few. Any man with a grammar school education can absorb and apply quickly the natural Laws of Conversation. With these laws in mind, the faults of timidity, self-consciousness, stage-fright and lack of poise disappear; repressed ideas and thoughts come forth in words of fire.

Send for This Amazing Book

Have you an open mind? Then send for this free book *How to Work Wonders With Words*. Over 65,000 men in all walks of life—including many bankers, lawyers, politicians and other prominent men—have found in this book a key that has opened a veritable floodgate of natural speaking ability. See for yourself how you can become a popular and dominating speaker! Your copy is waiting for you—free—simply for the mailing of the coupon.

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